THE ORIGINAL: SINCE 1983

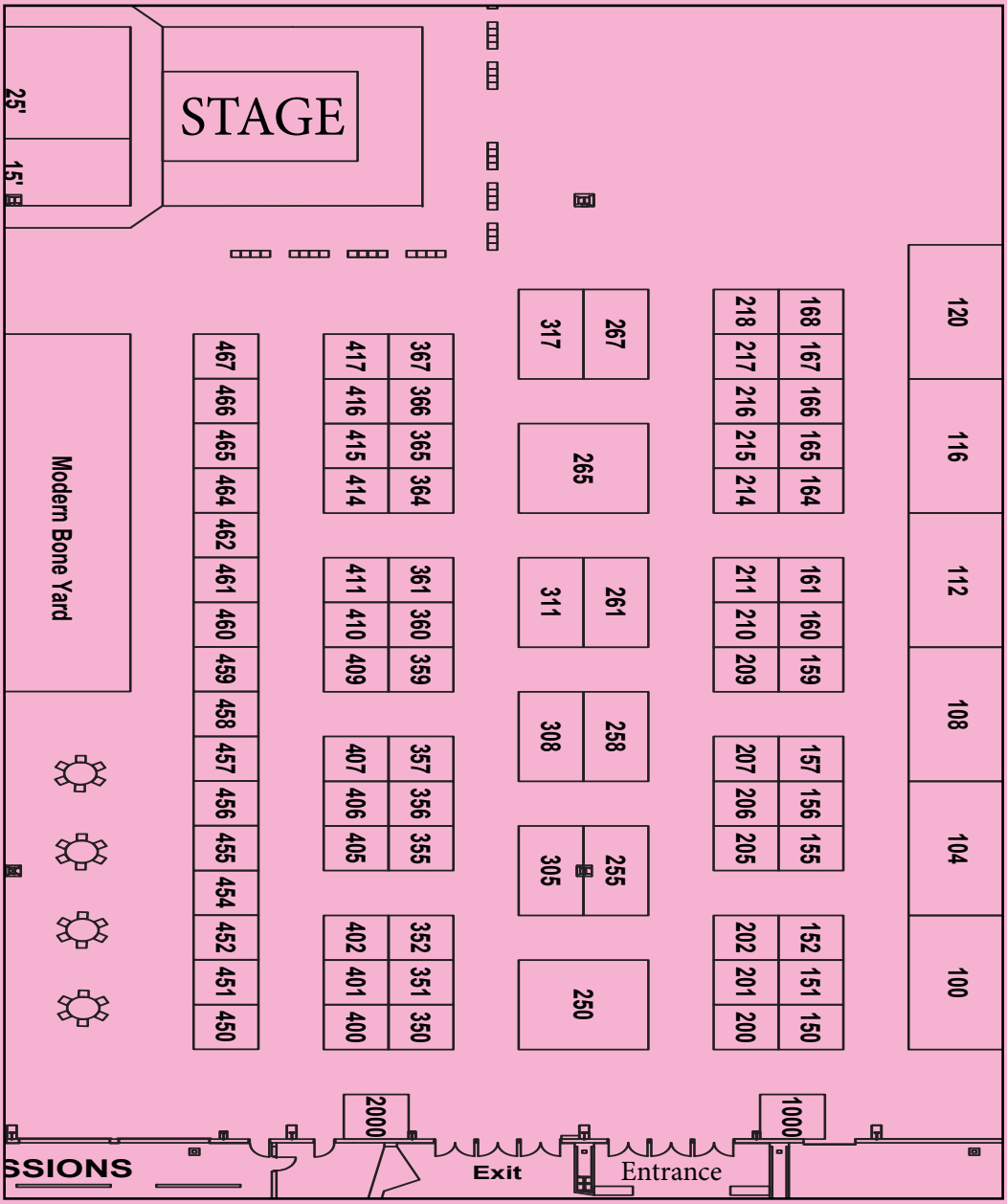
BRIDAL SHOWCASE

MOUNTAIN AMERICA EXPOSITION CENTER

Save the Date

MAY 1st, 2027

THE LARGEST AND BEST ATTENDED BRIDAL SHOWS IN UTAH!



*Floor plans presented for reference only and are subject to change.

SHOW HOURS

Saturday, May 1st, 2027
11:00 AM - 5:00 PM

FASHION SHOWS

12:30PM & 3:00 PM

PRIZE GIVEAWAYS

Prizes will be given away following each fashion show by participating vendors. This is a great marketing opportunity. If you would like to participate, contact: Matt@greenband.com

MOVE-IN SCHEDULE

Friday ..... 11AM - 8 PM

MOVE-OUT SCHEDULE

Saturday ..... 5:15 PM - 8 PM

*NOTE: Move-out is NOT allowed before 5:15 PM.

BOOTH INFORMATION

All spaces include:

- Exhibitor listing on the event website.
- Listing in the offical show program.
- 8' back drape with 3' side rail and drape
- Official Show Index of Registered Brides

SPACE RATES

10X10 Booth $1,095.00
10X20 Same Product $1,895.00

Note: Add $50 for All Corner Booths

* A 3.5% convenience fee will be applied to process ALL card based payment transactions.

Note: If you are interested in a larger booth or would like to add a truck, please contact the office for availability and rates.

RESERVE SPACE TODAY!

CALL: (801) 485-7399 or Email
Debra: dmgreenband@greenband.com
Royal: royal@greenband.com
Matthew: matt@greenband.com
Braxton: braxton@greenband.com

Applications can be found at Greenband.com

Your customer will be there, will you?

Don't miss the first Brides of 2027!

WHY EXHIBITORS CHOOSE OUR EVENTS

- We Offer Two different Bridal Showcases
- The same bride does not attend both of our events
- For over 44 years we have brought qualified wedding parties to you
- Advertising dollars are best spent at the Greenband Bridal Showcases
- Meet over 2,000 Brides with their moms and friends
- Face to Face selling of your products and services

WHY ARE OUR SHOWS SUCCESSFUL? BECAUSE WE PROMOTE!

- TV Advertising (including Bride Week on ABC4 Good Things Utah)
- Outdoor: Bus Tails
- Internet Banners
- Eblast and Text Blast Communications
- Social Media: Facebook, Instagram, TikTok and The Knot

YOUR PRODUCTS AND SERVICES ARE WELCOME

Bridal Shops
Dresses
Tuxedos
Menswear
Acessories
Lingerie
Jewelry
Cosmetics
Salon
Beauty Spa
Florists
Bridal Gift Registry
Invitations

Reception Venues
Wedding Venues
Event Planners
Catering
Restaurants
Cakes
Desserts
Wedding Decor
Linens
Table Top
Cookware
Hotels/Lodging
Rentals

Music
DJ's
Entertainment
Lighting
Tents
Specialty Foods
Specialty Beverages
BBQ/Outdoor
Sampling
Bar Trucks
Food Trucks
Photo Booths
Photographers
Videographers

RESERVE SPACE TODAY! (801) 485-7399 or visit greenband.com

For Direct E-mail communication:
Contact Debra: dmgreenband@greenband.com
Contact Royal: royal@greenband.com
Contact Matthew: matt@greenband.com
Contact Braxton: braxton@greenband.com

abc4 UTAH

Utah's THE CW30

*Schedules subject to change. Floorplan subject to change. See up-to-date floorplan at greenband.com