



SINCE 1983: THE SOUTH TOWNE

BRIDAL SHOWCASE

MOUNTAIN AMERICA EXPO CENTER



Save the Date



FEBRUARY 7th, 2026

THE LARGEST AND BEST ATTENDED BRIDAL SHOWS IN UTAH!

SHOW HOURS

Saturday, February 7th
11:00 AM - 6:00 PM

FASHION SHOWS

1:00 PM & 4:00 PM

PRIZE GIVEAWAYS

Prizes will be given away following each fashion show by participating vendors. This is a great marketing opportunity. If you would like to participate, contact: Matt@greenband.com

MOVE-IN SCHEDULE

Friday, Feb. 6th 11am-8pm

MOVE-OUT SCHEDULE

Saturday, Feb. 7th 6:15pm-11:59pm
*NOTE: Move-out is NOT allowed before 6:15 pm.

BOOTH INFORMATION

All spaces include:

- Exhibitor listing on the event website
- Listing in the official show program
- 8' back drape with 3' side rail and drape
- Official Show Index of Registered Brides

SPACE RATES

10X10 Booth \$995.00
10X20 Same Product \$1,895.00

* A 3.5% convenience fee will be applied to process ALL card based payment transactions.

Note: If you are interested in a larger booth or would like to add a truck, please contact the office for availability and rates.

RESERVE SPACE TODAY!

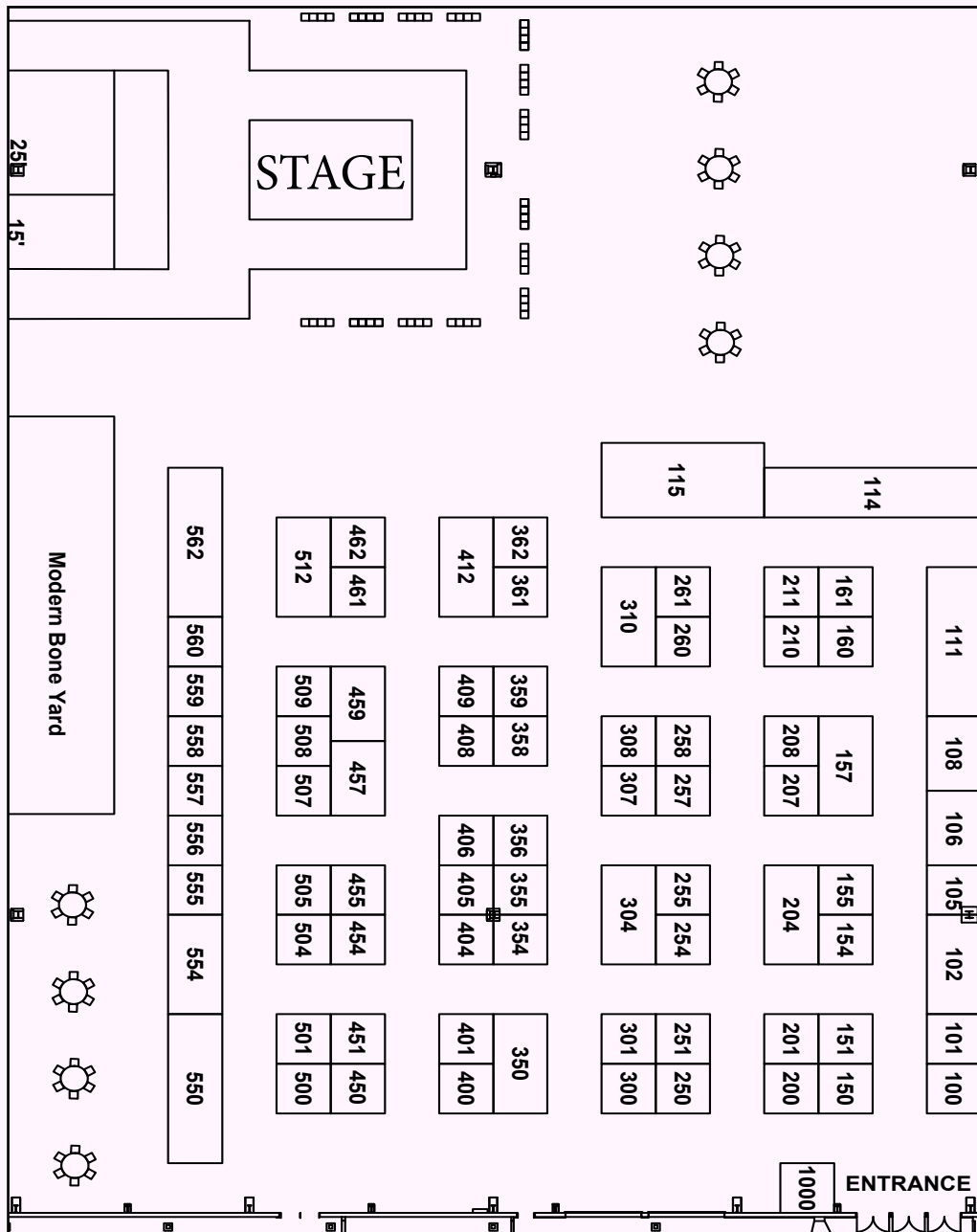
CALL: (801) 485-7399 or Email

Debra: dmgreenband@greenband.com

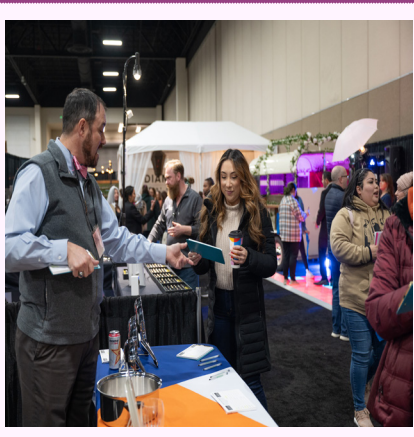
Matthew: matt@greenband.com

Braxton: braxton@greenband.com

Applications can be found at Greenband.com



Your customer will be there, will you?



We do a 2nd show so you don't miss any Brides in 2026!

WHY EXHIBITORS CHOOSE OUR EVENT

- We Offer Two different Bridal Showcases
- The same brides do not attend both of our events
- For over 43 years we have brought qualified wedding parties to you
- Advertising dollars are best spent at the Greenband Bridal Showcases
- Meet over 2,000 Brides with their moms and friends
- Face to Face selling of your products and services

WHY ARE OUR SHOWS SUCCESSFUL? BECAUSE WE PROMOTE!

- TV Advertising (including Bride Week on ABC4 Good Things Utah)
- Outdoor: Bus Tails
- Internet Banners
- Eblast and Text Blast Communications
- Social Media: Facebook, Instagram, Pintrest and The Knot

YOUR PRODUCTS AND SERVICES ARE WELCOME

- | | | |
|------------------------|--------------------------|------------------------|
| • Bridal Shops | • Reception Venues | • Music/DJ's |
| • Dresses/Formals | • Wedding Venues | • Entertainment |
| • Caterers/Restaurants | • Invitations/Stationary | • Jewelers |
| • Wedding Decor | • Lingerie | • Real Estate |
| • Tents/Rentals | • Clothing/Accessories | • Limos/Transportation |
| • Bridal Gift Registry | • Event Planners | • Insurance |
| • Cakes/Desserts | • Linens/Table Top | • Banks/Loans |
| • Shower/Favors/Gifts | • Cookware | • Specialty Foods |
| • Tuxedos/Menswear | • Hotels/Lodging | • Beverages |
| • Suits | • Airlines/Travel/Agents | • BBQ/Outdoor |
| • Videographers | • Salon/Spas/Cosmetics | • Sampling |
| • Photographers | • Laser/Lip/Beauty | • & More! |
| • Photo Booths | • Health/Wellness | |
| • Florists/Designers | • Food Trucks | |

RESERVE SPACE TODAY! (801) 485-7399 or visit greenband.com

For Direct E-mail communication:

Contact Debra: dmgreenband@greenband.com

Contact Matthew: matt@greenband.com

Contact Braxton: braxton@greenband.com



*Schedules subject to change. Floorplan subject to change. See up-to-date floorplan at greenband.com.
CoverPhoto:MaggieSottero