

SINCE 1965: THE UTAH SPORTSMEN'S VACATION &

# RV SHOW

UTAH'S OUTDOOR EXPO

# FEB. 12-15, 2026

MOUNTAIN AMERICA EXPO CENTER

### FUTURE SHOW DATES:

February 18-21, 2027 | February 15-18, 2029

February 17-20, 2028 | February 14-17, 2030

### WHY ARE OUR SHOWS SUCCESSFUL? BECAUSE WE PROMOTE!

- Outdoor: Bustails, Billboards and Digital Boards
- TV, Radio and Live Remotes
- Internet Banners on TV and Radio websites
- E-mail Blasts & Text Blasts
- Online Ticket discounts
- Extensive Social Media

[greenband.com](http://greenband.com) | 801.485.7399

On Instagram @UtahRvShow



SINCE 1965: THE UTAH SPORTSMEN'S VACATION

# RV SHOW

FEBRUARY 12-15, 2026  
MOUNTAIN AMERICA EXPO CENTER

## SHOW

Thursday, February 12th ..... 2 pm to 9 pm  
Friday, February 13th ..... Noon to 10 pm  
Saturday, February 14th ..... 11 am to 9 pm  
Sunday, February 15th ..... 11 am to 6 pm

## MOVE-IN SCHEDULE\*

Monday, February 9th ..... Noon to 7 pm  
Tuesday, February 10th ..... 9 am to 9 pm  
Wednesday, February 11th ..... 9 am to 9 pm  
Thursday, February 12th ..... 9 am to Noon  
(No move-in after 12pm on opening day)

## MOVE-OUT SCHEDULE\*

Sunday, February 15th ..... 6:15 pm to 11:55 pm  
Monday, February 16th ..... 8 am to 3 pm

**BOOTH SPACES** are reserved for RV accessories, hunting & fishing, tourism, resorts, RV parks, sporting goods, outdoor gear, ATVs, rails, scooters, e-bikes, trucks, off road vehicles, hitches, generators, solar, RV service, lighting, storage, insurance, coatings, wraps and more. Not sure if your product is a good fit? Give us a call!

## BOOTH RATES

10X10 ..... \$1,695      10X30 ..... \$5,085  
10X20 ..... \$3,390      20X20 ..... \$6,780

\*Add \$150 for each 10x10 corner.

## ALL SPACES INCLUDE:

- Exhibitor listing and link on event website.
- Listing in the official show buyer's guide emailed to over 45,000+ subscribers.

## BULK EXHIBIT SPACE RATES (RV Dealers only)

1000 sq. ft. min. .... \$15.00/sq. ft.  
3000 sq. ft. min. .... \$11.00/sq. ft.  
6000 sq. ft. min. .... \$ 4.55/sq. ft.

(No accessories in bulk spaces) Bulk Exhibit spaces are limited to the display of new recreational vehicles only.

All Outside Space ..... \$4.05/sq. ft.

## DEMOGRAPHICS FOR RV SHOW\*\*\*

- 66% of attendees are between the ages of 18-56, 33% are over 56
- 78% of attendees earn over \$70,000+ per year
- 75% are home owners
- 59% are male
- 50% plan to buy a new RV in the next year

## RESERVE SPACE NOW

Call 801.485.7399  
Debra Greenband ~ dmgreenband@greenband.com  
Jon Greenband ~ jon@greenband.com  
4525 S. 2300 E. Suite 200, Salt Lake City, UT 84117  
Greenband.com UtahRvShow.com  
Fax: 801.485.0687

## ADDITIONAL MARKETING OPPORTUNITIES

- Lobby Banners
- Ad on digital signs located throughout the show
- Logo on e-tickets
- Ad in Official Show Buyers Guide  
Contact Dave: bakergroup Utah@gmail.com

\*Move-in and move-out times are subject to change. Please refer to exhibitor manual. Floor plan and rates for exhibit space subject to change without notice. For an up-to-date floor plan visit greenband.com  
\*\*\*Surveyed at the 2025 Utah RV Show

\*Floor Plans Subject To Change

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Visit [greenband.com/#rv](http://greenband.com/#rv) for larger floor plan.

