

SINCE 1965: THE UTAH SPORTSMAN'S VACATION &

RV SHOW

UTAH'S OUTDOOR EXPO

FEB. 13-16, 2025

MOUNTAIN AMERICA EXPO CENTER

WHY ARE OUR SHOWS SUCCESSFUL? BECAUSE WE PROMOTE!

- Outdoor: Bustails, Billboards and Digital Boards
- TV and Radio
- Internet Banners on TV and Radio websites
- E-mail Blasts
- Online Ticket discounts
- Social Media

FUTURE SHOW DATES:

February 12-15, 2026 | February 17-20, 2028

February 18-21, 2027 | February 15-18, 2029

greenband.com | 801.485.7399

On Instagram @UtahRvShow



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FEBRUARY 13-16, 2025
MOUNTAIN AMERICA EXPO CENTER

SHOW HOURS

Thursday, February 13th 2 pm to 9 pm
Friday, February 14th Noon to 10 pm
Saturday, February 15th 11 am to 9 pm
Sunday, February 16th 11 am to 6 pm

MOVE-IN SCHEDULE*

Tuesday, February 11th 9 am to 9 pm
Wednesday, February 12th 9 am to 9 pm
Thursday, February 13th 9 am to Noon
(No move-in after 12pm on opening day)

MOVE-OUT SCHEDULE*

Sunday, February 16th 6:15 pm to 11:55 pm
Monday, February 17th ... Lobby Booths: 8 am to 3 pm
Dealers: 8 am to 5 pm

BOOTHS IN LOBBY

RV accessories, hunting, fishing and outfitters, tourism, resorts, travel destinations, RV parks and campsites, outdoor gear, sporting goods, ATVs, scooters, bikes, trucks, towing vehicles, electric carts and more.

BOOTH RATES

10X10	\$1,695	20X20	\$6,780
10X20	\$3,390	20X30	\$10,170
10X30	\$5,085	*Add \$150 for each 10x10 corner.	

ALL SPACES INCLUDE:

- Exhibitor listing and link on event website
- Listing in the official show guide direct mailed to over 35,000+ homes and provided to all attendees.

BULK EXHIBIT SPACE RATES (RV Dealers only)

1000 sq. ft. min.	\$16.00/sq.ft.
3000 sq. ft. min.	\$11.95/sq.ft.
6000 sq. ft. min.	\$4.45/sq.ft.

(No accessories in bulk spaces) Bulk Exhibit spaces are limited to the display of new recreational vehicles only.

DEMOGRAPHICS FOR RV SHOW***

- 83% of attendees are between the ages of 18-56, 58% are over 56
- 72% of attendees earn over \$75,000+ per year
- 75% are home owners
- 58% are male
- 47% plan to buy a new RV in the next year

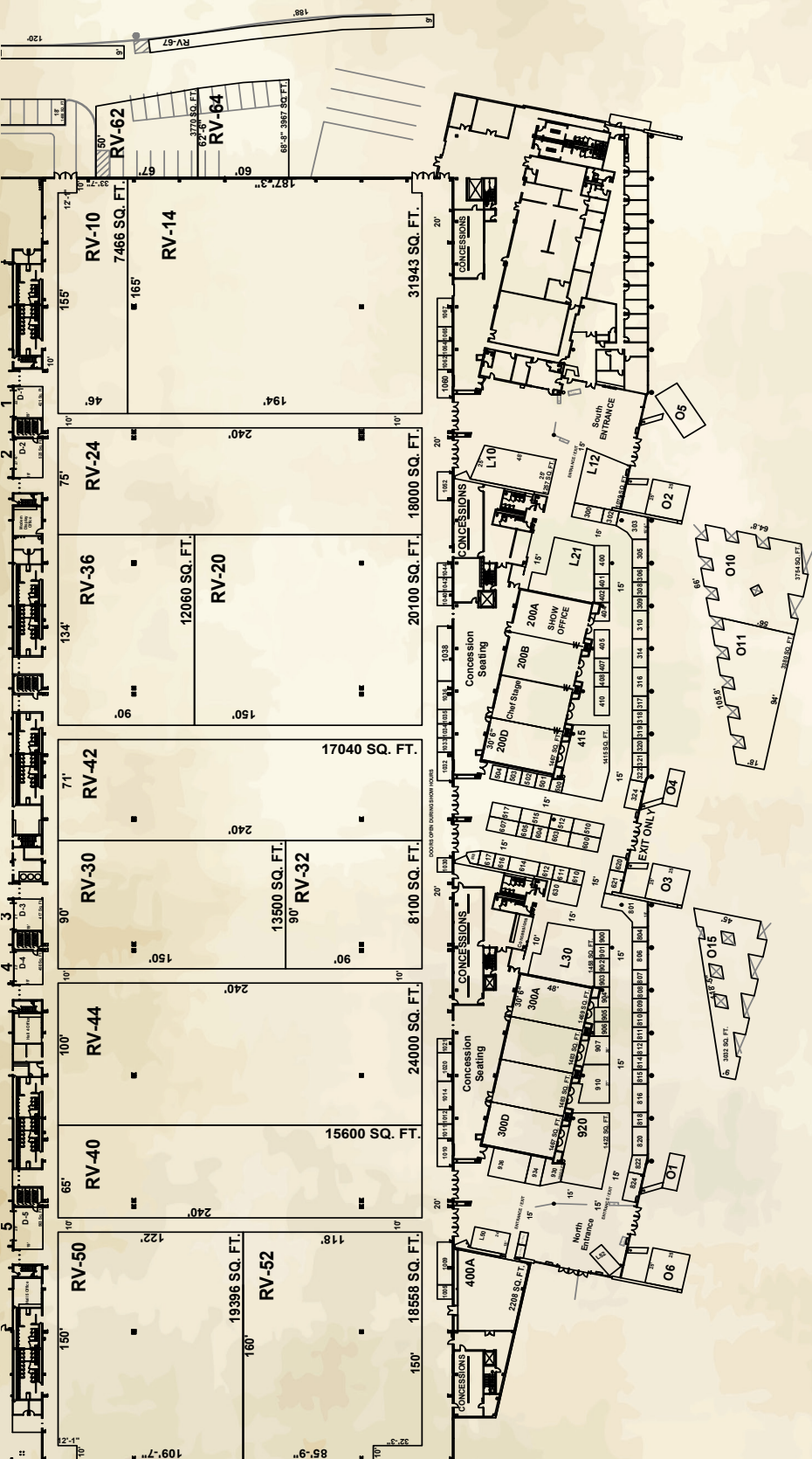
RESERVE SPACE NOW

Call 801.485.7399
Debra Greenband ~ dmgreenband@greenband.com
Jon Greenband ~ jon@greenband.com
4525 S. 2300 E. Suite 200, Salt Lake City, UT 84117
Greenband.com UtahRvShow.com
Fax: 801.485.0687

ADDITIONAL MARKETING OPPORTUNITIES

- Lobby Banners
 - Ad on digital signs located throughout the show
 - Logo on e-tickets
 - Ad in buyers guide
- Contact Dave: bakergroup Utah@gmail.com

*Move-in and move-out times are subject to change. Please refer to exhibitor manual. Floor plan and rates for exhibit space subject to change without notice. For an up-to-date floor plan visit greenband.com
***Surveyed at the 2024 show



Visit greenband.com/#rv for larger floor plan.