

SINCE 1965: THE UTAH SPORTSMAN'S VACATION &

# RV SHOW

UTAH'S OUTDOOR EXPO

## FEB. 13-16, 2025

MOUNTAIN AMERICA EXPO CENTER

### FUTURE SHOW DATES:

February 12-15, 2026 | February 17-20, 2028

February 18-21, 2027 | February 15-18, 2029

### WHY ARE OUR SHOWS SUCCESSFUL? BECAUSE WE PROMOTE!

- Outdoor: Bustails, Billboards and Digital Boards
- TV and Radio
- Internet Banners on TV and Radio websites
- E-mail Blasts
- Online Ticket discounts
- Social Media

[greenband.com](http://greenband.com) | 801.485.7399

On Instagram @UtahRvShow



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# RV SHOW

FEBRUARY 13-16, 2025  
MOUNTAIN AMERICA EXPO CENTER

## SHOW HOURS

Thursday, February 13th ..... 2 pm to 9 pm  
Friday, February 14th ..... Noon to 10 pm  
Saturday, February 15th ..... 11 am to 9 pm  
Sunday, February 16th ..... 11 am to 6 pm

## MOVE-IN SCHEDULE\*

Tuesday, February 11th ..... 9 am to 9 pm  
Wednesday, February 12th ..... 9 am to 9 pm  
Thursday, February 13th ..... 9 am to Noon  
(No move-in after 12pm on opening day)

## MOVE-OUT SCHEDULE\*

Sunday, February 16th ..... 6:15 pm to 11:55 pm  
Monday, February 17th ... Lobby Booths: 8 am to 3 pm  
Dealers: 8 am to 5 pm

## BOOTHS IN LOBBY

RV accessories, hunting, fishing and outfitters, tourism, resorts, travel destinations, RV parks and campsites, outdoor gear, sporting goods, ATVs, scooters, bikes, trucks, towing vehicles, electric carts and more.

## BOOTH RATES

10X10 .....	\$1,695	20X20 .....	\$6,780
10X20 .....	\$3,390	20X30 .....	\$10,170
10X30 .....	\$5,085	*Add \$150 for each 10x10 corner.	

## ALL SPACES INCLUDE:

- Exhibitor listing and link on event website
- Listing in the official show guide direct mailed to over 35,000+ homes and provided to all attendees.

## BULK EXHIBIT SPACE RATES (RV Dealers only)

1000 sq. ft. min. ....	\$16.00/sq.ft.
3000 sq. ft. min. ....	\$11.95/sq.ft.
6000 sq. ft. min. ....	\$4.45/sq.ft.

(No accessories in bulk spaces) Bulk Exhibit spaces are limited to the display of new recreational vehicles only.

## DEMOGRAPHICS FOR RV SHOW\*\*\*

- 83% of attendees are between the ages of 18-56, 58% are over 56
- 72% of attendees earn over \$75,000+ per year
- 75% are home owners
- 58% are male
- 47% plan to buy a new RV in the next year

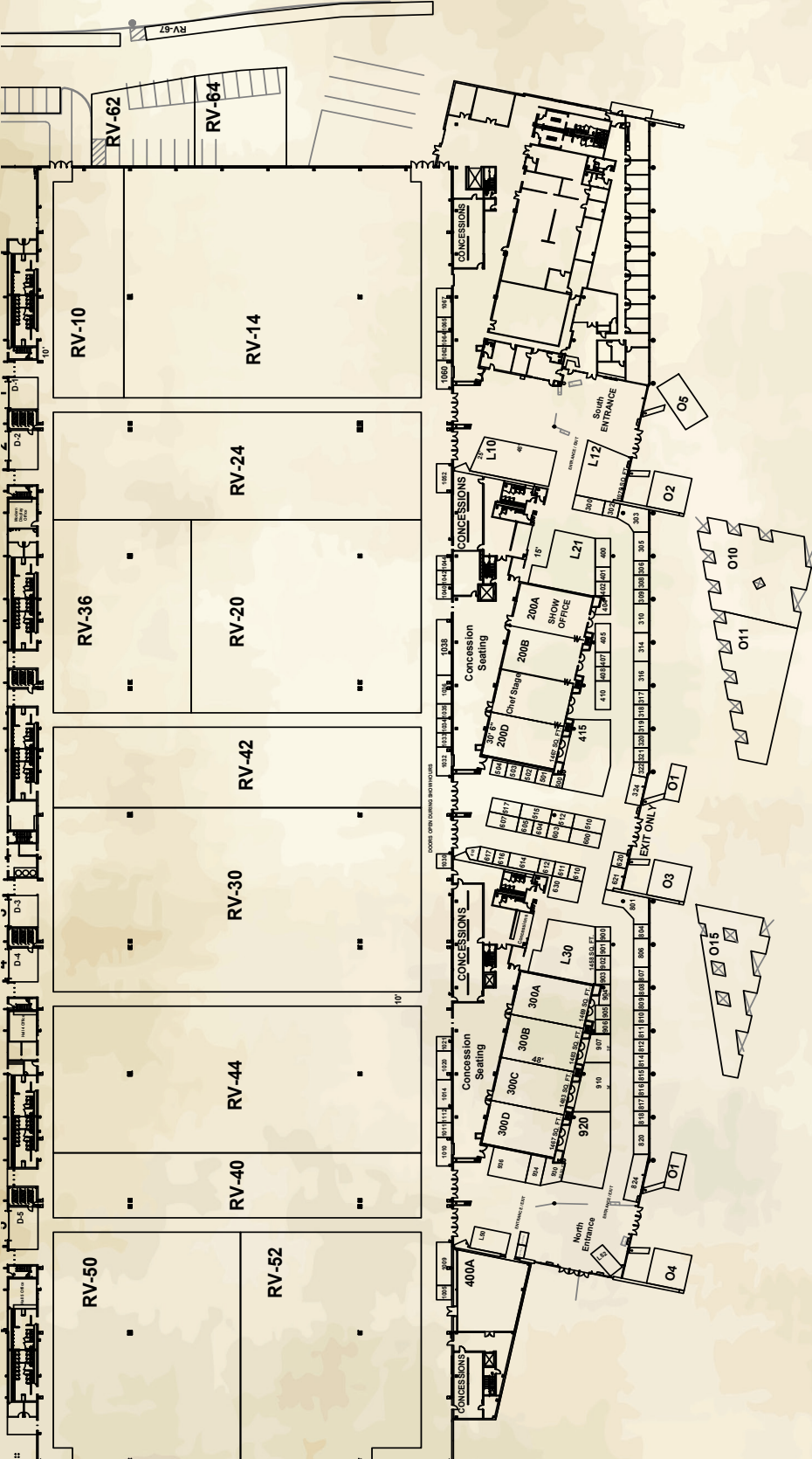
## RESERVE SPACE NOW

Call 801.485.7399  
Debra Greenband ~ dmgreenband@greenband.com  
Jon Greenband ~ jon@greenband.com  
4525 S. 2300 E. Suite 200, Salt Lake City, UT 84117  
Greenband.com UtahRvShow.com  
Fax: 801.485.0687

## ADDITIONAL MARKETING OPPORTUNITIES

- Lobby Banners
  - Ad on digital signs located throughout the show
  - Logo on e-tickets
  - Ad in buyers guide
- Contact Dave: bakergroup Utah@gmail.com

\*Move-in and move-out times are subject to change. Please refer to exhibitor manual. Floor plan and rates for exhibit space subject to change without notice. For an up-to-date floor plan visit greenband.com  
\*\*\*Surveyed at the 2024 show



Visit [greenband.com/#rv](http://greenband.com/#rv) for larger floor plan.