

SINCE 1965: THE UTAH

BOAT SHOW

& WATERSPORTS EXPO

JAN 30 - FEB 2
2025

MOUNTAIN AMERICA EXPO CENTER

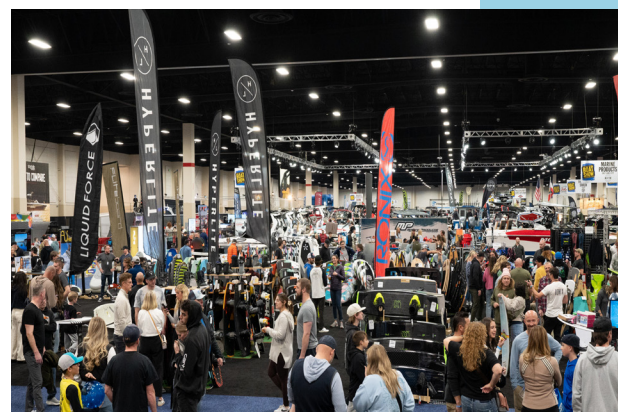
FUTURE SHOW DATES:

Jan. 29-Feb. 1, 2026 | February 3-6, 2028

February 4-7, 2027 | February 1-4, 2029

WHY ARE OUR SHOWS SUCCESSFUL? BECAUSE WE PROMOTE!

- Outdoor: Bustails, Billboards, and Digital Boards
- TV and Radio
- Internet Banners on TV and Radio websites
- E-mail Blasts
- Online Ticket discounts
- Social Media



greenband.com

801.485.7399

On Instagram @UtahBoatShow

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SHOWHOURS

Thursday, January 30th 2 pm to 9 pm
 Friday, January 31st Noon to 10 pm
 Saturday, February 1st 11 am to 9 pm
 Sunday, February 2nd 11 am to 6 pm

MOVE-IN SCHEDULE*

Tuesday, January 28th 9 am to 9 pm
 Wednesday, January 29th 9 am to 9 pm
 Thursday, January 30th 9 am to Noon
 (No move-in after 12pm on opening day)

MOVE-OUT SCHEDULE*

Sunday, February 2nd 6:15 pm to 11:55 pm
 Monday, February 3rd 8 am to 5 pm
 (No move-out before 6:15pm on Sunday)

BOOTH SPACES

Boating & Marine Accessories, Guides and Outfitters, Tourism, Resorts, Travel, Bimini's, Boat Covers, Boating Safety and more. Sell to thousands of your customers face-to-face.

ACCESSORY BOOTH RATES

10X10	\$1,595	20X20	\$6,380
10X20	\$3,190	20X30	\$9,570
10X30	\$4,785		

Add \$150 for each corner.

More information may be found in the Exhibitor Manual at greenband.com

BULK SPACE FOR DEALERS EXHIBITING BOATS

(Note: Rates include carpet; No accessories sales are allowed in bulk space.)

1000 sq. ft. min.	\$15.00/sq.ft.
3000 sq. ft. min.	\$7.45/sq.ft.
4000 sq. ft. min.	\$6.25/sq.ft.
5001+ sq. ft. min.	\$5.40/sq.ft.

ADDITIONAL MARKETING OPPORTUNITIES

- Banners above the BMX stunt team
- Ad on digital signs located throughout the show
- Ad in buyers guide
- Logo on E-tickets
- Entrance bag rights

DEMOGRAPHICS FOR BOAT SHOW***

- 89.9% of attendees are between the ages of 18-56
- 60% of attendees earn over \$80,000+ per year
- 68% are home owners
- 63% are married
- 41.5% plan to buy a new boat in the next year
- 41.5% own a boat between 21'- 35'

RESERVE SPACE NOW

Call 801.485.7399

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*Move-in and move-out times subject to change. Please refer to exhibitor manual. Floor plan and rates for exhibit space subject to change without notice. For an up-to-date floor plan visit greenband.com

***Surveyed at the 2024 show.

