SINCE 1965: THE UTAH

& WATERSPORTS EXPO

JAN 30 - FEB 2 2025

MOUNTAIN AMERICA EXPO CENTER

FUTURE SHOW DATES:

Jan. 29-Feb. 1, 2026 | February 3-6, 2028 February 4-7, 2027 | February 1-4, 2029

WHY ARE OUR SHOWS SUCCESSFUL? **BECAUSE WE PROMOTE!**

- Outdoor: Bustails, Billboards, and Digital Boards
- TV and Radio
- Internet Banners on TV and Radio websites
- E-mail Blasts
- Online Ticket discounts
- Social Media











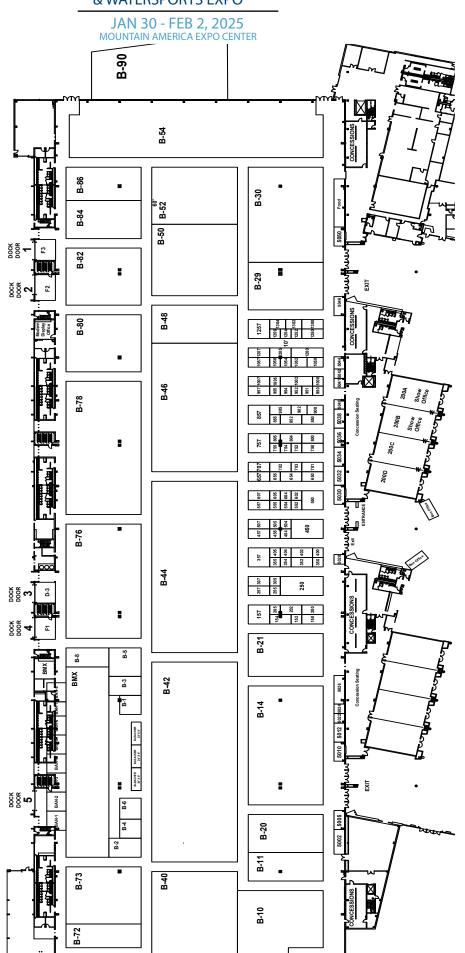








BOAT SHOW & WATERSPORTS EXPO



SHOWHOURS

Thursday, January 30th	2	om to 9	9 pm
Friday, January 31st	Noc	n to 1	0 pm
Saturday, February 1st	11	am to	9 pm
Sunday, February 2nd	11	am to	6 pm

MOVE-IN SCHEDULE*

Tuesday, January 28th	9 am to 9 pm
Wednesday, January 29th	9 am to 9 pm
Thursday, January 30th	9 am to Noon
(No move-in after 12pm on ope	ening day)

MOVE-OUTSCHEDULE*

BOOTH SPACES

Boating & Marine Acessories, Guides and Outfitters, Tourism, Resorts, Travel, Bimini's, Boat Covers, Boating Safety and more. Sell to thousands of your customers face-to-face.

ACCESSORY BOOTH RATES

10X10	\$1,595	20X20\$6,38	30
10X20	\$3,190	20X30\$9,57	70
10Y30	\$1.785		

Add \$150 for each corner.

Moreinformation may be found in the Exhibitor Manual at green band.com

BULK SPACE FOR DEALERS EXHIBITING BOATS

(Note: Rates include carpet; No accessories sales are allowed in bulk space.)

1000 sq. ft. min	\$15.00/sq.π.
3000 sq.ft.min	\$7.45/sq.ft.
4000 sq. ft. min	\$F 40/ 6
5001+sq.ft.min	₹7. 1 0/34.11.

ADDITIONAL MARKETING OPPORTUNITIES

- Banners above the BMX stunt team
- Ad on digital signs located throughout the show
- Ad in buyers guide
- Logo on E-tickets
- Entrance bag rights

DEMOGRAPHICS FOR BOAT SHOW***

- 89.9% of attendees are between the ages of 18-56
- 60% of attendees earn over \$80,000+ per year
- 68% are home owners
- 63% are married
- 41.5% plan to buy a new boat in the next year
- 41.5% own a boat between 21'- 35'

RESERVE SPACE NOW

Call 801.485.7399

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*Move-in and move-out times subject to change. Please refer to exhibitor manual. Floor plan and rates for exhibit space subject to change without notice. For an up-to-date floor plan visit great band.com

***Surveyed at the 2024 show.