

SINCE 1965: THE UTAH SPORTSMAN'S VACATION &

RV SHOW

UTAH'S OUTDOOR EXPO

FEB. 13-16, 2025

MOUNTAIN AMERICA EXPO CENTER

FUTURE SHOW DATES:

February 12-15, 2026 | February 17-20, 2028

February 18-21, 2027 | February 15-18, 2029

WHY ARE OUR SHOWS SUCCESSFUL? BECAUSE WE PROMOTE!

- Outdoor: Bustails, Billboards and Digital Boards
- TV and Radio
- Internet Banners on TV and Radio websites
- E-mail Blasts
- Online Ticket discounts
- Social Media

greenband.com | 801.485.7399

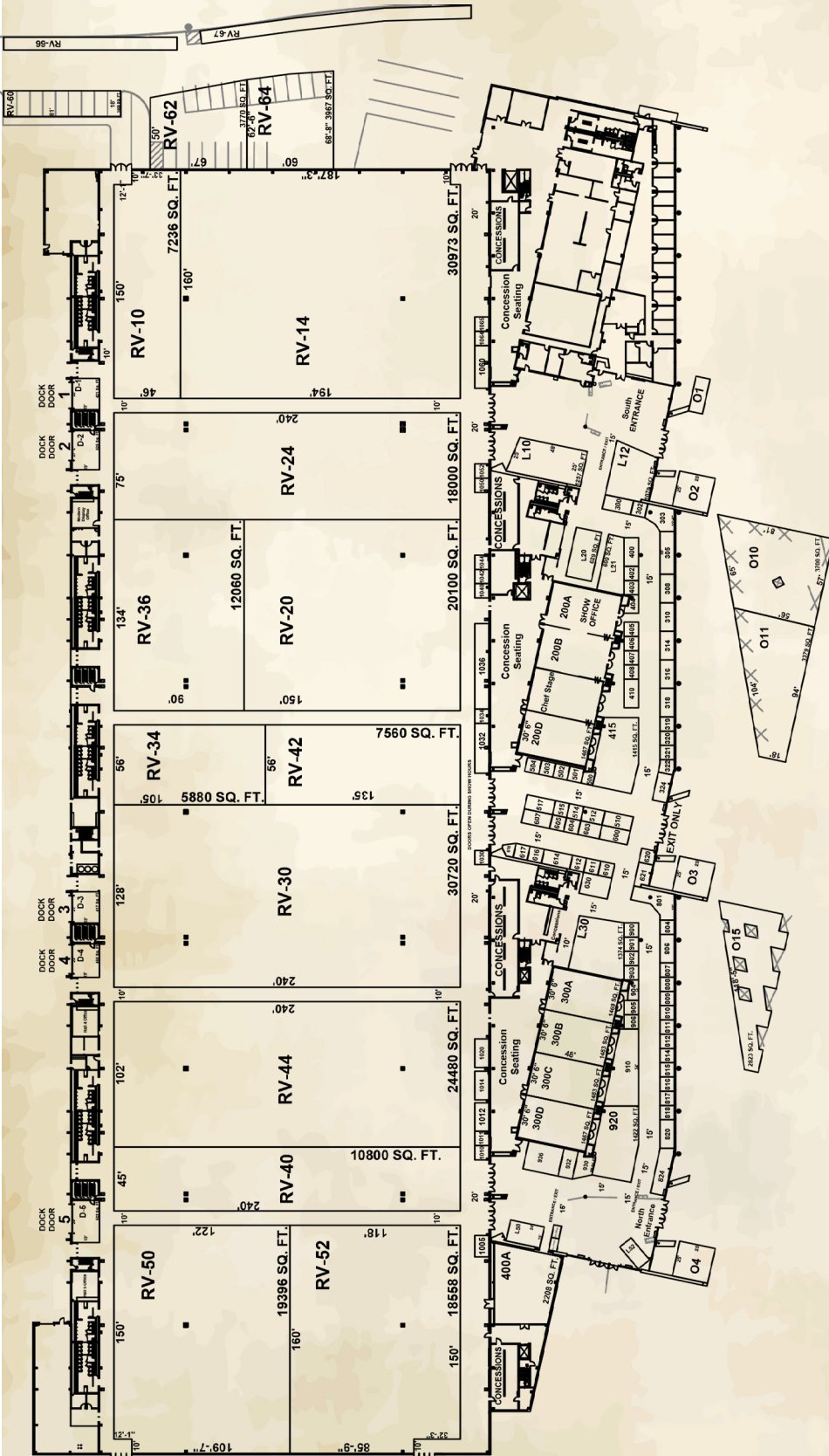
On Instagram @UtahRvShow



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FEBRUARY 13-16, 2025
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Visit greenband.com/#rv for larger floor plan.

SHOW HOURS

Thursday, February 13 2pm to 9pm
Friday, February 14 Noon to 10pm
Saturday, February 15 11am to 9pm
Sunday, February 16 11am to 6pm

MOVE-IN SCHEDULE*

Tuesday, February 11 9am to 9pm
Wednesday, February 12 9am to 9pm
Thursday, February 13 9am to Noon
(No move-in after 12pm on opening day)

MOVE-OUT SCHEDULE*

Sunday, February 16 6:15pm to 11:55pm
Monday, February 17 8am to 5pm
(No lobby move-out before 6:15pm Sunday)

BOOTHS IN LOBBY

RV accessories, hunting, fishing and outfitters, tourism, resorts, travel destinations, RV parks and campsites, outdoor gear, sporting goods, ATVs, scooters, bikes, trucks, towing vehicles, electric carts and more.

BOOTH RATES

10X10	\$1,595	20X20	\$6,380
10X20	\$3,190	20X30	\$9,570
10X30	\$4,785	Add \$150 for each 10x10 corner.	

ALL SPACES INCLUDE:

- Exhibitor listing and link on event website
- Listing in the official show guide direct mailed to over 35,000+ homes and provided to all attendees.

BULK EXHIBIT SPACE RATES (RV Dealers only)

1000 sq. ft. min.	\$15.00/sq.ft.
3000 sq. ft. min.	\$11.75/sq.ft.
6000 sq. ft. min.	\$4.30/sq.ft.

(No accessories in bulk spaces) Bulk Exhibit spaces are limited to the display of new recreational vehicles only.

DEMOGRAPHICS FOR RV SHOW***

- 60% of attendees are between the ages of 18-56, 32% are over 56.
- 74% of attendees earn over \$75,000+ per year
- 72% are home owners
- 49% plan to buy a new RV in the next year

RESERVE SPACE NOW

Call 801.485.7399
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ADDITIONAL MARKETING OPPORTUNITIES

- Lobby Banners
 - Ad on digital signs located throughout the show
 - Logo on e-tickets
 - Ad in buyers guide
- Contact Dave: bakergroup Utah@gmail.com

*Move-in and move-out times subject to change. Please refer to exhibitor manual. Floor plan and rates for exhibit space subject to change without notice. For an up-to-date floor plan visit greenband.com ***Surveyed at the 2023 show