

# SINCE 1983: THE SOUTH TOWNE BRADDAL BRADDAL SHOUNTAIN AMERICA EXPO CENTER MOUNTAIN AMERICA EXPO CENTER Same the Date \*\*\*\*\* FEBRUARY 10th, 2024

THE LARGEST AND BEST ATTENDED BRIDAL SHOWS IN UTAH!

SHOW HOURS

Saturday, February 10th 11:00 AM - 6:00 PM

FASHION SHOWS 1:00 PM & 4:00 PM

"IT'S ALL ABOUT THE BRIDE & GROOM" Grand prizes will be given away after each fashion show by participating vendors.

**MOVE-IN SCHEDULE** 

Friday, Feb. 9th ..... 11am - 8pm

### **MOVE-OUT SCHEDULE**

Saturday, Feb. 10th ...... 6pm- 11:59pm \*NOTE: Move-out is NOT allowed before 6:00 pm.

### **BOOTH INFORMATION**

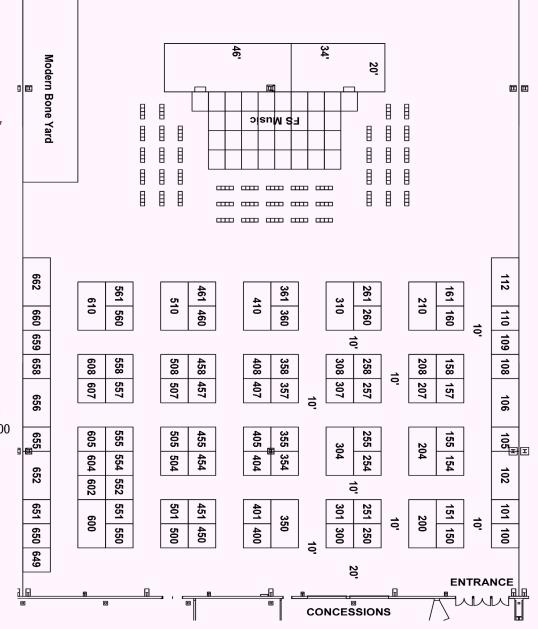
All spaces include:

- Exhibitor listing on the event website.
- Listing in the offical show program.
- Admit one tickets, 8' back drape 3' side rail.

#### **SPACE RATES**

### **RESERVE SPACE TODAY!**

CALL: (801) 485-7399 or Email Debra: dmgreenband@greenband.com Matthew: matt@greenband.com Braxton: braxton@greenband.com Applications can be found at Greenband.com











# Your customer will be there, will you?



# We do a 2nd show so you don't miss any Brides in 2024!

### WHY EXHIBITORS CHOOSE OUR EVENT

- We Offer Two different Bridal Showcases
- The same brides do not attend both of our events
- For over 41 years we have brought qualified wedding parties to you
- Advertising dollars are best spent at the Greenband Bridal Showcases
- Meet over 2,000 Brides with their moms and friends
- Face to Face selling of your products and services •

#### WHY ARE OUR SHOWS SUCCESSFUL? BECAUSE WE PROMOTE!

- TV Advertising (including Bride Week on ABC4 Good Things Utah)
- Outdoor: Bus Tails

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- **Internet Banners**
- **Eblast and Text Blast Communications**
- Social Media: Facebook, Instagram, Pintrest and The Knot

### YOUR PRODUCTS AND SERVICES ARE WELCOME

- **Bridal Shops**
- Dresses/Formals
- Caterers/Restaurants
- Wedding Decor
- Tents/Rentals
- Bridal Gift Registry
- Cakes/Desserts
- Shower/Favors/Gifts
- Tuxedos/Menswear
- Suits
- Videographers Photographers
- Photo Booths
- Florists/Designers

- Lingerie
- Clothing/Accessories
- Event Planners
- Linens/Table Top Cookware
- Hotels/Lodging
- Laser/Lip/Beauty

- Music/DJ's
- Entertainment
- Jewelers
- Real Estate
- Limos/Transportation
- Insurance
- Banks/Loans
- **Specialty Foods**
- Beverages
- Food Trucks
- **BBQ/Outdoor** and More



UTAH

Contact Debra: dmgreenband@greenband.com Contact Matthew: matt@greenband.com Contact Braxtoon: braxton@greenband.com



\*Schedules subject to change. Floorplan subject to change. See up-to-date floorplan at greenband.com Cover Photo: Maggie Sottero

- **Reception Venues** Wedding Venues
  - Invitations/Stationary

    - Airlines/Travel/Agents Salon/Spas/Cosmetics
    - Health/Wellness

