

SINCE 1965: THE UTAH

BOAT SHOW

& WATERSPORTS EXPO

FEB. 1-4 | 2024

MOUNTAIN AMERICA EXPO CENTER

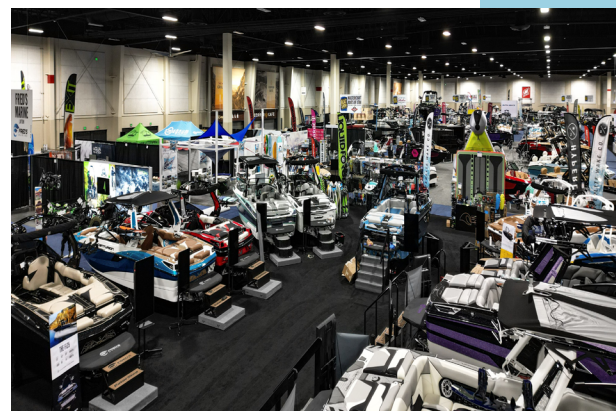
FUTURE SHOW DATES:

Jan. 30-Feb. 2, 2025 | February 4-7, 2027

Jan. 29-Feb. 1, 2026 | February 3-6, 2028

WHY ARE OUR SHOWS SUCCESSFUL? BECAUSE WE PROMOTE!

- Outdoor: Bustails, Billboards, and Digital Boards
- TV and Radio
- Internet Banners on TV and Radio websites
- E-mail Blasts
- Online Ticket discounts
- Social Media

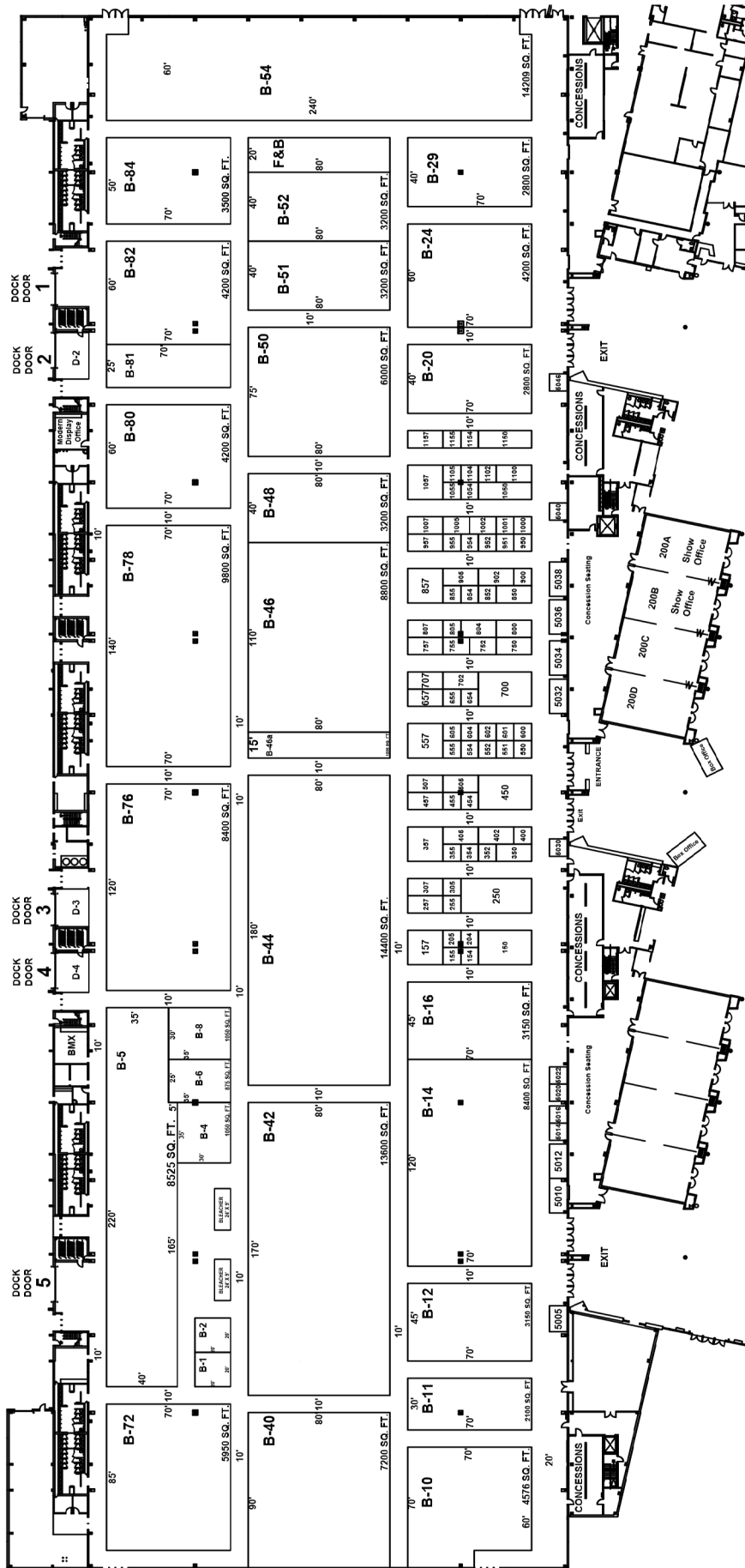


greenband.com
801.485.7399

On Instagram @UtahBoatShow

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SHOW HOURS

Thursday, February 1 2pm-9pm
Friday, February 2 Noon-10pm
Saturday, February 3 11am-9pm
Sunday, February 4 11am-6pm

MOVE-IN SCHEDULE*

Tuesday, January 30 9am to 9pm
Wednesday, January 31 9am to 9pm
Thursday, February 1 9am to Noon
(No move-in after 12pm on opening day)

MOVE-OUT SCHEDULE*

Sunday, February 4 6:15pm to 11:55pm
Monday, February 5 8am to 5pm
(No move-out before 6:15pm on Sunday)

BOOTH SPACES

Boating & Marine Accessories, Guides and Outfitters, Tourism, Resorts, Travel, Bimini's, Boat Covers, Boating Safety and more. Sell to thousands of your customers face-to-face.

ACCESSORY BOOTH RATES

10X10	\$1,495	20X20	\$5,980
10X20	\$2,990	20X30	\$8,970
10X30	\$4,485		

Add \$150 for each corner.

More information may be found in the Exhibitor Manual at greenband.com

BULK SPACE FOR DEALERS EXHIBITING BOATS

(Note: Rates include carpet; No accessories sales are allowed in bulk space.)

1000 sq. ft. min.	\$14.00/sq.ft.
3000 sq. ft. min.	\$6.75/sq.ft.
4000 sq. ft. min.	\$5.85/sq.ft.
5001+ sq. ft. min.	\$5.25/sq.ft.

ADDITIONAL MARKETING OPPORTUNITIES

- Banners above the BMX stunt team
- Ad on digital signs located throughout the show
- Ad in buyers guide
- Logo on E-tickets
- Entrance bag rights

DEMOGRAPHICS FOR BOAT SHOW***

- 75% of attendees are between the ages of 18-56
- 61% of attendees earn over \$80,000+ per year
- 74% are home owners
- 40% plan to buy a new boat in the next year

RESERVE SPACE NOW

Call 801.485.7399

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* Move-in and move-out times subject to change. Please refer to exhibitor manual. Floor plan and rates for exhibit space subject to change without notice. For an up-to-date floor plan visit greenband.com ***Surveyed at the 2023 show.