



SINCE 1983: THE SOUTH TOWNE

# BRIDAL SHOWCASE

MOUNTAIN AMERICA EXPO CENTER

◆◆◆◆ Save the Date ◆◆◆◆

## FEB. 3-4, 2023

THE LARGEST AND BEST ATTENDED 2-DAY BRIDAL SHOWS IN UTAH!

### SHOW HOURS

Friday, Feb. 3 ..... 3 pm - 8 pm  
 Saturday, Feb. 4 ..... 11 am - 6 pm

### FASHION SHOWS

Friday ..... 5:30 pm  
 Saturday ..... 2 pm

### WHAT A BRIDE WANTS

A grand prize is given away after each fashion show by participating vendors.

### MOVE-IN SCHEDULE

Thursday, Feb. 2 ..... 11 am - 8 pm  
 Friday, Feb. 3 ..... 9 am - 1 pm  
 (No move-in after 1pm on Friday)

### MOVE-OUT SCHEDULE

Saturday, Feb. 4 ..... 6 pm - 11:59 pm  
 (No move-out before 6:00pm Saturday)

### BOOTH INFORMATION

All spaces include:

- Exhibitor listing on the event website.
- Listing in the official show program.
- Admit one tickets, 8' back drape 3' side rail.

### SPACE RATES

10X10 ..... \$1,095 ea.  
 10X10 Corner ..... \$1,195 ea.  
 10X15 ..... \$1,695 ea.  
 10X20 ..... \$2,290 ea.

Interested in a larger space? Call for rates!

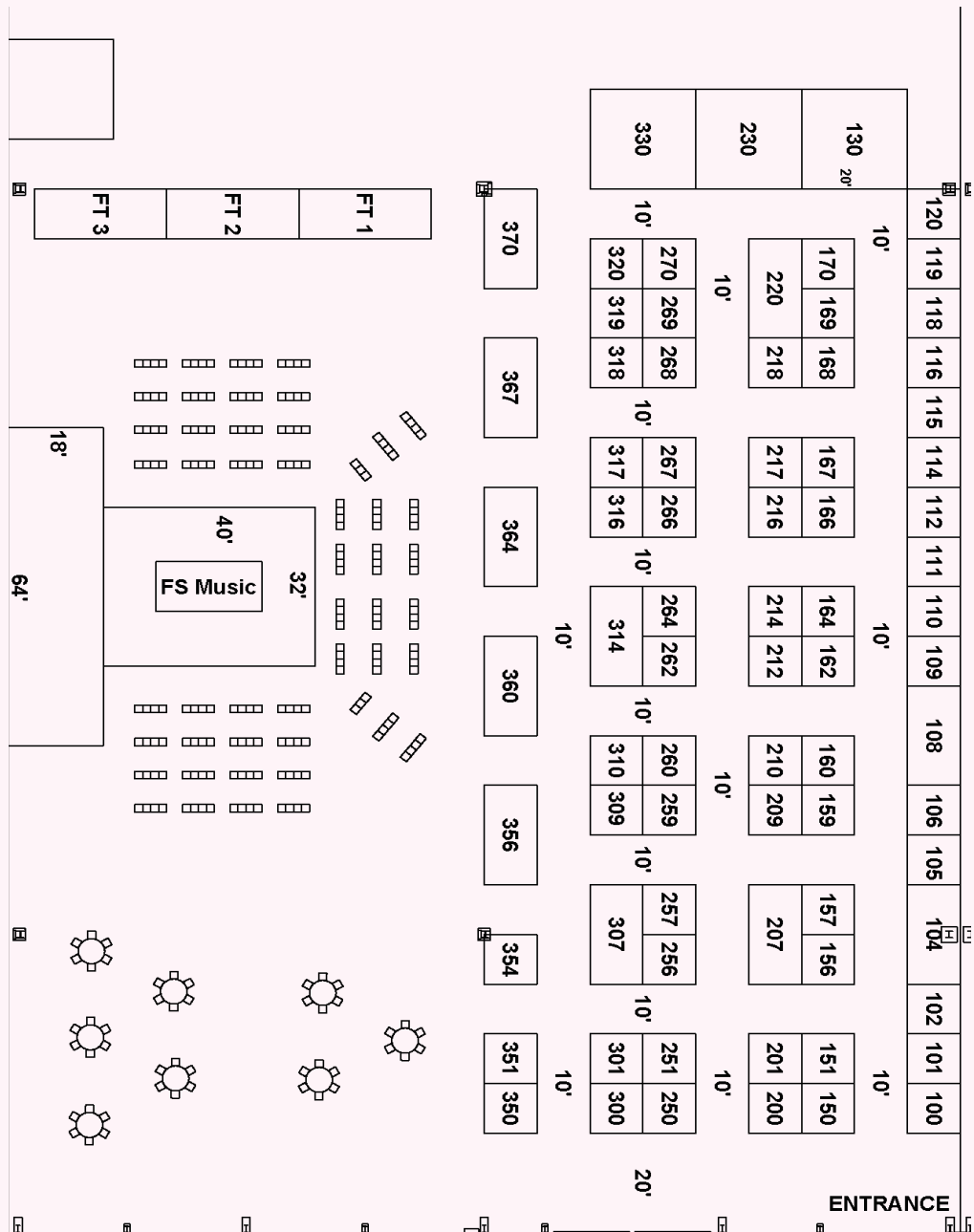
**DONT FORGET TO ASK ABOUT OUR  
 MULTI-SHOW DISCOUNT!**

We accept all credit cards (with 3% convenience fee).

### RESERVE SPACE TODAY

Contact Debra: [dmgreenband@greenband.com](mailto:dmgreenband@greenband.com)  
 (801) 485-7399

Download application at [greenband.com](http://greenband.com)



*Your customer will be there, will you?*



*We do a 2nd show so you don't miss any Brides in 2023!*

### WHY EXHIBITORS CHOOSE OUR EVENT

- 2 days to visit with more Brides, and 2 different Bridal Showcases
- The same bride does not attend both of our events
- For over 40 years we have brought qualified wedding parties to you
- Advertising dollars are best spent at the Greenband Bridal Showcases
- Meet over 2,000 Brides with their moms and friends
- Face to Face selling of your products and services
- Receive a list of opt-in attendees

### WHY ARE OUR SHOWS SUCCESSFUL? BECAUSE WE PROMOTE!

- TV and Radio (including Bride Week on ABC4 *Good Things Utah*)
- Outdoor: Bus Tails and Digital Billboards
- Internet Banners on TV and Radio websites
- Eblast and Discount Tickets
- Social Media @slcbridalshowcase

### YOUR PRODUCTS AND SERVICES ARE WELCOME

- Bridal Shops
- Dresses/Formals
- Caterers/Restaurants
- Wedding Decor
- Tents/Rentals
- Bridal Gift Registry
- Cakes/Desserts
- Shower/Favors/Gifts
- Tuxedos/Menswear
- Suits
- Videographers
- Photographers
- Photo Booths
- Florists/Designers
- Reception Venues
- Wedding Venues
- Invitations/Stationary
- Lingerie
- Clothing/Accessories
- Event Planners
- Linens/Table Top
- Cookware
- Hotels/Lodging
- Airlines/Travel/Agents
- Salon/Spas/Cosmetics
- Laser/Lip/Beauty
- Health/Wellness
- Music/DJ's
- Entertainment
- Jewelers
- Real Estate
- Limos/Transportation
- Insurance
- Banks/Loans
- Specialty Foods
- Beverages
- BBQ/Outdoor
- Food Trucks
- And More!!!

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\*Schedules subject to change. Floorplan subject to change. See up-to-date floorplan at [greenband.com](http://greenband.com)  
Cover Photo: Maggie Sottero

