

THE ORIGINAL: SINCE 1983

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# BRIDAL SHOWCASE

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MOUNTAIN AMERICA EXPO CENTER

EXHIBITOR MANUAL  
IMPORTANT PLEASE READ

**JANUARY 7-8, 2022  
MOUNTAIN AMERICA EXPO CENTER  
9575 SOUTH STATE STREET  
SANDY, UTAH 84070**

Greenband Enterprises  
4525 South 2300 East  
Holladay, Utah 84117  
Tel: (801) 485-7399 Fax: (801) 485-0687  
**[www.slcbbridalshowcase.com](http://www.slcbbridalshowcase.com) or [greenband.com](http://greenband.com)**

Drafted: 01/03/2022

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## **CHECK LIST & DEADLINES**

**Return signed contract.**

**Exhibit space paid in full by December 6, 2021.**

**Move-in times scheduled with your employees.**

**Professional signs have been made, page 10. (No hand-written signs)**

**You can bring your own carpet, chairs, tables, skirting and decor.**

**Pre-Order Discount Deadline: Carpet, chairs, skirting, shipping and/or electricity order from Modern Expositions by Monday, December 20, 2021 to get the best price. (801) 983-8160 All orders must be received along with full payment to qualify for discounted pricing.**

**\*Service kit found at [greenband.com](http://greenband.com)**

**If needed, wired internet or analog phone service ordered from the facility by December 21, 2021 (paid WiFi available at facility). [greenband.com/internet](http://greenband.com/internet)**

**Exhibitor badges picked up during move-in and distributed to your staff before opening day.**

**Information can be found by calling Greenband Enterprises.  
(801) 485-7399 or at [greenband.com](http://greenband.com)**

# MOVE-IN CHART

## MOVE-IN: JAN. 6-7

Thursday: 11am - 9pm.

Friday: 9am - Noon

## HOURS: JAN. 7-8

Friday: 3pm - 8pm

Saturday: 11am - 7pm

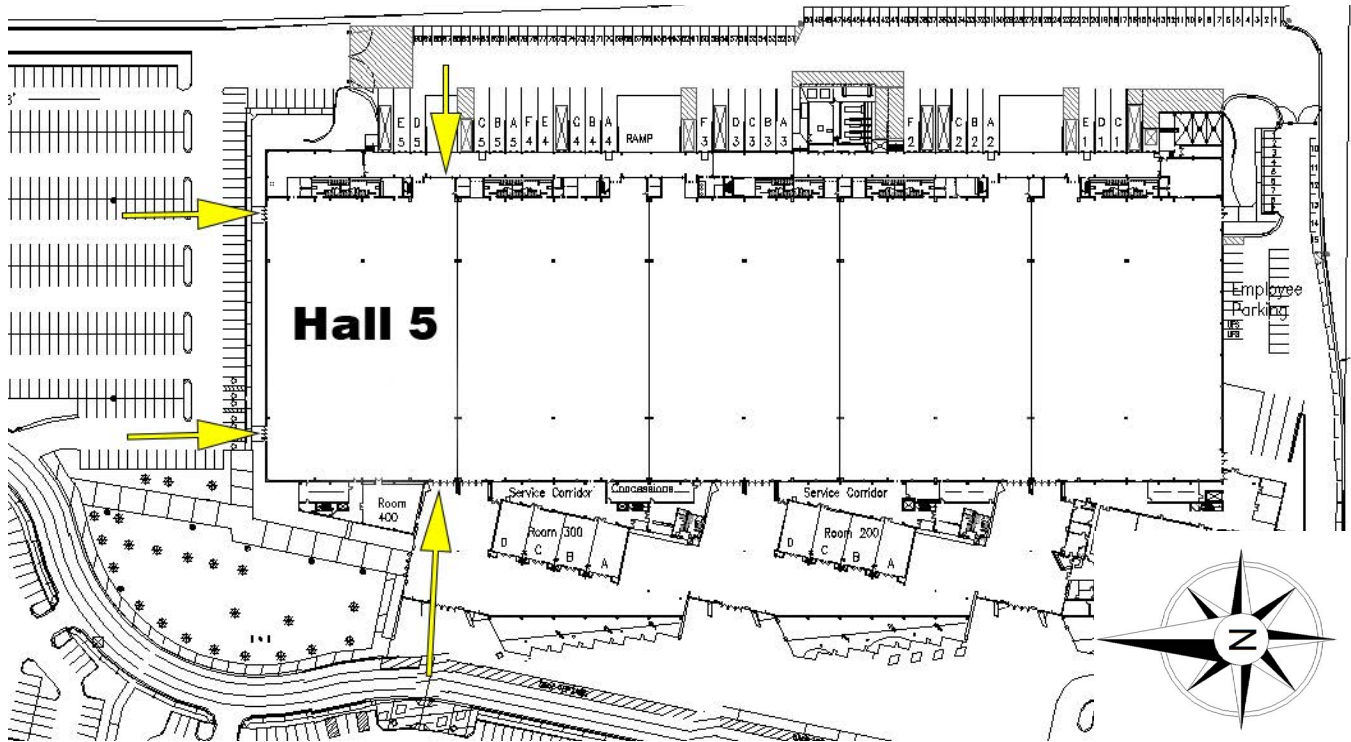
## MOVE OUT: JAN. 8

Saturday: 7:15pm - 11:59pm

Must be moved out Saturday

• All Exhibits must be setup by Noon on Friday, January 7th.

• No move-out before 7:15pm Saturday, January 8th.



• There are three move-in entrances:

1. North side of building through side doors.
2. West side of building, glass doors.
3. East side (back) of the building, Dock Door 5.

• Earlier move-in will ensure easier access

• You can drive your vehicle into hall 5 for move-in on Thursday, January 6 until 3pm.

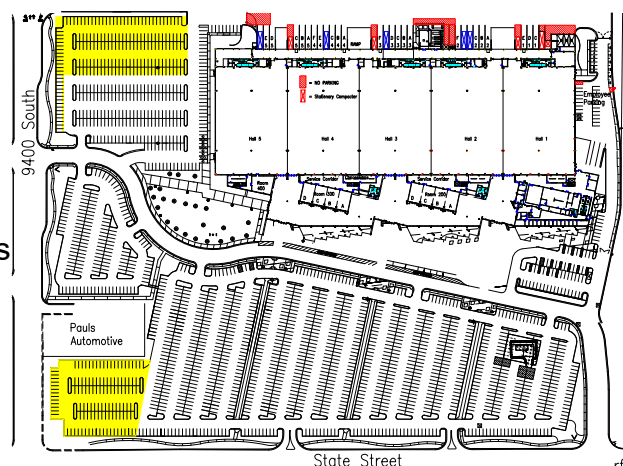
• No vehicles drive in on Friday, January 7th

• **ALL EXHIBITS MUST BE REMOVED BY 11:59 PM SATURDAY, JANUARY 8TH.**

## PARKING

• Exhibitors are asked to park in the North-West and North-East sections of the parking lot (yellow areas on the map).

• No trailers or vehicles with company logos, names or banners are allowed in the Mountain America Expo Center parking lots. These vehicles will be subject to towing and/or fines.



# RULES, REGULATIONS & BOOTH INFORMATION

Our top priority is to produce a quality event. Two very important aspects to doing this are: maintaining the visual integrity of the show and creating an atmosphere where all exhibitors can do business. The following Rules and Regulations help us to maintain these aspects:

- **Booth sharing is strictly prohibited.** Each exhibitor and company is required to have their own contract, stating their products and services, and liability insurance.
- No literature from another company may be displayed in your space.
- Working in the aisles or distributing brochures or literature from any other area than your booth is prohibited. All promotional activity must take place inside your contracted space.
- **Signs MAY NOT exceed 8 feet.** This is the height of the back drape of the booth.
- **We encourage free standing professional displays. No hand written signs.**
- Exhibitor is responsible for any facility damage your staff or outside contractors create.
- Exhibitors must man their booths during all show hours.
- No booths may protrude into the aisle or beyond the depth limits of the booth dividers.
- Rotating, flashing, strobe or projection lights are not permitted.
- No balloons, blimps or flags allowed.
- Microphones are NOT permitted.
- Music and A/V equipment must be operated at a reasonable level. Do not disturb your neighbors.
- **The Expo Center is not carpeted.** You're required to carpet your space. You may bring your own carpet, or order from Modern Expositions.
- All tables must be covered and skirted.
- All materials used in exhibits must be fire retardant.
- No paper banners or hand written signs allowed.
- No cut evergreen trees unless treated.
- No straw bales.
- **Early move-out is strictly prohibited, \$100 fine.**
- **All accounts must be paid in full before move-in.**

## ITEMS INCLUDED WITH BOOTH

- **8' HIGH BACK DRAPE - BLACK**
- **3' HIGH SIDE DRAPES - BLACK**



# CONTRACTOR DIRECTORY

## MODERN EXPOSITIONS

Decorator, Chairs Tables, Electricity, Carpet:  
424 South 700 East  
Salt Lake City, Utah 84102  
Tel: (801) 983-8160  
Tel: (801) 355-8401  
Expo@modernexpo.com

## SIGN CITY

Professional Signs  
1584 South 580 East  
American Fork, Utah 84006  
Tel: (801) 796-1411  
Ashton@signcityonline.com

## MOUNTAIN AMERICA EXPO CENTER

Show Facility & Telephone/Internet, Gas, Water:  
9575 South State Street  
Sandy, Utah 84070  
Tel: (385) 468-2260  
Linda.C@mountainamericaexpo.com

## DAVE BAKER GROUP

Show Program & Graphic Design  
Dave Baker  
Tel: (801) 968-1191  
Dave@bakergrouputah.com

# PERMITS & TAXES

## UTAH STATE SALES TAX

Businesses selling tangible product at the show must apply for a Temporary Utah State Sales Tax Number. You may obtain one from:

**State Tax Commission  
Special Events Section  
(801) 297-6303**

## FOOD SAMPLING

Exhibitors who process or distribute food in their normal course of business and would like to distribute food samples may be allowed, provided their food samples are no larger than bite size, and the beverages are no larger than two (2) ounces.

# SHIPPING INFORMATION

If you need materials shipped to the show, contact us for more information.

# LIABILITY AND INSURANCE

The Exhibitor shall obtain and maintain at their own expense a comprehensive general liability and all risk property insurance policy acceptable to Greenband for the period commencing on the first move-in date and terminating on the last move-out date. The policy shall name Greenband and Mountain America Expo Center as additional insured and insure the exhibitor, Greenband, and the premises owner against all claims of any kind arising from or in any way, in whole or in part, connected with the exhibitor's presence or operations at the show. This insurance shall be primary and non-contributing and shall provide coverage of at least \$1,000,000 for each separate occurrence.

The Exhibitor is responsible to insure their own exhibit, personnel, display and materials from any damage or loss through theft, fire, accident or other cause and accepts all risks associated with the use of the exhibit space and its environs. The Exhibitor shall not make any claim or demand or take any legal action, whatsoever, against Greenband, the Show sponsors or the facility in which the Show is held, for any loss, damage or injury howsoever caused, to the Exhibitor, its officers, directors, agents, representatives, and employees or their respective property.

Neither Greenband nor the facility will assume liability for loss or damage, through any cause, of equipment, products, goods, exhibits or other materials owned, rented or leased by the Exhibitor.

Exhibitor is responsible for any facility damage you or your staff cause.

## INTERNET / WIFI

Many exhibitors bring wireless hot-spots to avoid facility internet fees. Internet can be per-ordered through the facility for hard-lines. Facility WiFi can be connected at show time with no prior notice needed. WiFi is charged per-device, per-day.

**greenband.com/internet**

## EXHIBITOR BADGES

- Each exhibitor will be provided four (4) exhibitor badges for their employees. Additional badges can be obtained at the show.
- All exhibitors are required to have an exhibitor badge to enter the event.
- One (1) exhibitor badge admits one (1) exhibitor only.
- All badges may be picked up at the show registration desk during move-in.
- Exhibitor badges may be left at will call for staff to pick up.

## ADMIT ONE TICKETS

- Admit one tickets allow entry to the show for your special guests, customers, friends and family.
- Additional Admit One tickets are available for purchase - \$4.00 each.
- **We encourage all exhibitors to send a special invite to their customers VIA Email, Blog, or Social Media. Send them to [www.slcbbridalshowcase.com](http://www.slcbbridalshowcase.com) for a discount coupon**



## POSTERS / LOGO

- Posters will be mailed to all exhibitors. **Please post these in your windows!** If you need additional posters call us at (801) 485-7399
- The logo will be on **greenband.com**, please use it on your website!



# BRIDAL SHOWCASE

## ACCOMMODATIONS & AMENITIES

- COMPLIMENTARY HOT BREAKFAST
- Indoor pool/ hot tub/ fitness center
- High speed wireless internet
- Mini refrigerator in every room
- Plenty of large vehicle/ bus parking
- 24 hr. laundry facilities
- We Care Clean program

**\$99.00**  
**SPECIAL RATE**

YOUR CHOICE OF 1 KING SIZE BED  
OR 2 QUEENS



**JANUARY  
7TH-8TH &  
28TH-29TH  
FEBRUARY  
4TH-5TH,  
2022**

**Mention:**

***Bridal Showcase Expo***

when booking  
over the phone at  
**801-523-8484**



**CottonTree Inn**

Contact Angie Carnell  
with any questions at  
[AngieC@bwcti.com](mailto:AngieC@bwcti.com)



# WHERE TO STAY

Salt lake city lodgings offer visitors superior value compared with many other cities its size. Most hotels are close to entertainment, restaurant & shopping districts. Airport area hotels are available, but downtown Salt Lake & Sandy locations offer a more diverse selection. The winter ski season and holiday events attract many visitors, so make reservations well in advance for those times.

The Mountain America Exposition Center is located in Sandy, Utah 9 miles south of downtown Salt Lake City. The exhibition Center is 18 miles from Salt Lake City International Airport. For your convenience, below is a sampling of accommodations close to the South Towne Exposition Center; it is not intended to be a comprehensive or even recommended list.



Best Western CottonTree  
10695 S. Auto Mall Dr.  
Sandy, Utah 84070  
(801) 523-8484



Holiday Inn Express  
10680 S. Auto Mall Dr.  
Sandy, Utah 84070  
(801) 495-1317



Courtyard by Marriott  
10701 S. Holiday Park Dr.  
Sandy, Utah 84070  
(801) 571-3600



Residence Inn by Marriott  
270 West 10000 South  
Sandy, Utah 84070  
(801) 561-5005



Hampton Inn  
10690 S. Holiday Park Dr.  
Sandy, Utah 84070  
(801) 571-0800



Econo Lodge Inn  
8955 South 255 West  
Sandy, Utah 84070  
(801) 255-4919



Hyatt House  
9685 S. Monroe Street  
Sandy, Utah 84070  
(801) 304-5700



Best Western Plus  
280 West 7200 South  
Midvale, Utah 84047  
(801) 566-4141



Ramada  
12605 Minuteman Dr.  
Draper, Utah 84020  
(800) 922-5548



Super 8 Motel  
10722 South 300 West  
South Jordan, Utah  
(801) 553-8888



Days Inn  
7251 Cottonwood St.  
Midvale, Utah 84047  
(801) 566-677



Sleep Inn  
10676 South 300 West  
South Jordan, Utah  
(801) 572-020



Motel 6  
7263 S. Catalpa Road  
Midvale, Utah 84047  
(801) 561-0058



Country inn & Suites  
10499 S. Jordan Gateway  
South Jordan, Utah  
(801) 553-1151

**LOOKING FOR  
GIVEAWAY OR  
PROMOTIONAL  
ITEMS FOR  
YOUR 2022  
TRADESHOWS?**



**30% OFF** YOUR FIRST PROMOTIONAL  
PRODUCTS ORDER WITH US  
USE CODE **GB2022** WHEN PLACING YOUR ORDER



**Contact Ashton Sanford 801-796-1411 or [ashton@gonotatek.com](mailto:ashton@gonotatek.com)**