

THE SOUTH TOWNE

**BRIDAL
SHOWCASE**

MOUNTAIN AMERICA EXPO CENTER

**EXHIBITOR MANUAL
IMPORTANT PLEASE READ**

**FEBRUARY 3-4, 2023
MOUNTAIN AMERICA EXPO CENTER
9575 SOUTH STATE STREET
SANDY, UTAH 84070**

Greenband Enterprises
4525 South 2300 East
Holladay, Utah 84117
Tel: (801) 485-7399 Fax: (801) 485-0687
www.slcbbridalshowcase.com or greenband.com

Drafted: 06/17/2022

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CHECK LIST & DEADLINES

Return signed contract.

Exhibit space paid in full by **January 3, 2023.**

Move-in times scheduled with your employees.

Professional signs have been made, page 10. (No hand-written signs)

You can bring your own carpet, chairs, tables, skirting and decor.

Pre-Order Discount Deadline: Carpet, chairs, skirting, shipping and/or electricity order from Modern Expositions by Monday, **January 20, 2023 to get the best price. (801) 983-8160 All orders must be received along with full payment to qualify for discounted pricing.**

***Service kit found at greenband.com**

If needed, wired internet ordered from the facility by **January 19, 2023 (paid WiFi available at facility, we recommend using your own hot spot if possible). greenband.com/internet**

Exhibitor wristbands picked up during move-in and distributed to your staff before opening day.

**Information can be found by calling Greenband Enterprises.
(801) 485-7399 or at greenband.com**

MOVE-IN CHART

MOVE-IN: FEB. 2-3

Thursday: 11am - 9pm.

Friday: 9am - Noon

HOURS: FEB. 3-4

Friday: 3pm - 8pm

Saturday: 11am - 6pm

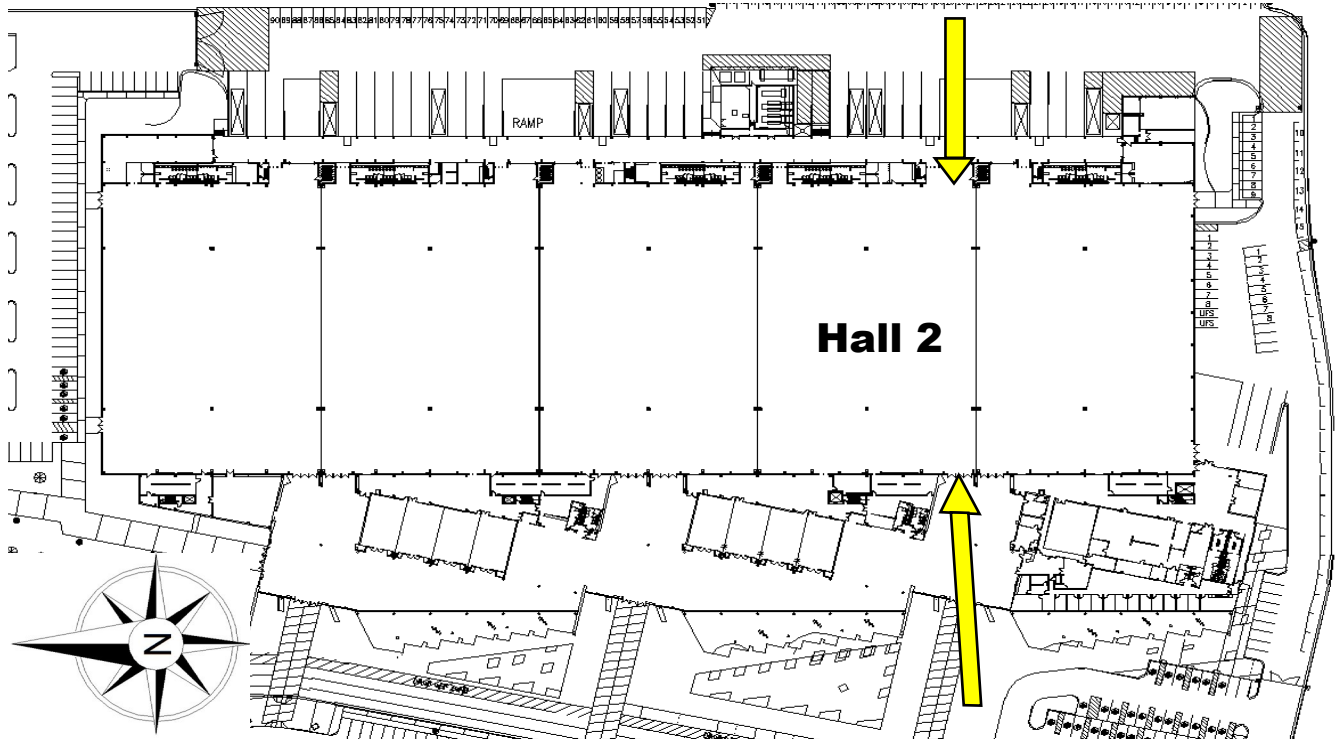
MOVE OUT: FEB. 4

Saturday: 6:15pm - 11:59pm

Must be moved out Saturday

- All Exhibits must be setup by Noon on Friday, February 3th.

- No move-out before 6:15pm Saturday, February 4th.



- There are two move-in entrances:
 1. East side (back) of the building, Dock Door 1.
 2. West side of building, through glass doors.
- Earlier move-in will ensure easier access
- You can drive your vehicle into the hall for move-in on Thursday, February 2nd until 3pm.
- No vehicles drive in on Friday, February 3rd
- **ALL EXHIBITS MUST BE REMOVED BY 11:59 PM SATURDAY, FEBRUARY 4TH.**

PARKING

- Exhibitors are asked to leave the closest parking to their customers.
- No trailers or vehicles with company logos, names or banners are allowed in the Mountain America Expo Center parking lots. These vehicles will be subject to towing and/or fines.

RULES, REGULATIONS & BOOTH INFORMATION

Our top priority is to produce a quality event. Two very important aspects to doing this are: maintaining the visual integrity of the show and creating an atmosphere where all exhibitors can do business. The following Rules and Regulations help us to maintain these aspects:

- **Booth sharing is strictly prohibited.** Each exhibitor and company is required to have their own contract, stating their products and services, and liability insurance.
- No literature from another company may be displayed in your space.
- Working in the aisles or distributing brochures or literature from any other area than your booth is prohibited. All promotional activity must take place inside your contracted space.
- **Signs MAY NOT exceed 8 feet.** This is the height of the back drape of the booth.
- **We encourage free standing professional displays. No hand written signs.**
- Exhibitor is responsible for any facility damage your staff or outside contractors create.
- Exhibitors must man their booths during all show hours.
- No booths may protrude into the aisle or beyond the depth limits of the booth dividers.
- Rotating, flashing, strobe or projection lights are not permitted.
- No balloons, blimps or flags allowed.
- Microphones are NOT permitted.
- Music and A/V equipment must be operated at a reasonable level. Do not disturb your neighbors.
- **The Expo Center is not carpeted.** You're required to carpet your space. You may bring your own carpet, or order from Modern Expositions.
- All tables must be covered and skirted.
- All materials used in exhibits must be fire retardant.
- No paper banners or hand written signs allowed.
- No cut evergreen trees unless treated.
- No straw bales.
- **Early move-out is strictly prohibited, \$100 fine.**
- **All accounts must be paid in full before move-in.**

ITEMS INCLUDED WITH BOOTH

- **8' HIGH BACK DRAPE - BLACK**
- **3' HIGH SIDE DRAPES - BLACK**



CONTRACTOR DIRECTORY

MODERN EXPOSITIONS

Decorator, Chairs Tables, Electricity, Carpet:
424 South 700 East
Salt Lake City, Utah 84102
Tel: (801) 983-8160
Tel: (801) 355-8401
Expo@modernexpo.com

NOTATEK

Professional Signs
1584 South 580 East
American Fork, Utah 84006
Tel: (801) 796-1411
Ashton@signcityonline.com

MOUNTAIN AMERICA EXPO CENTER

Show Facility & Telephone/Internet, Gas, Water:
9575 South State Street
Sandy, Utah 84070
Tel: (385) 468-2260
Linda.C@mountainamericaexpo.com

DAVE BAKER GROUP

Show Program & Graphic Design
Dave Baker
Tel: (801) 968-1191
Dave@bakergroup.utah.com

PERMITS & TAXES

UTAH STATE SALES TAX

Businesses selling tangible product at the show must apply for a Temporary Utah State Sales Tax Number. You may obtain one from:

**State Tax Commission
Special Events Section
(801) 297-6303**

FOOD SAMPLING

Exhibitors who process or distribute food in their normal course of business and would like to distribute food samples may be allowed, provided their food samples are no larger than bite size, and the beverages are no larger than two (2) ounces.

SHIPPING INFORMATION

If you need materials shipped to the show, contact us for more information.

LIABILITY AND INSURANCE

The Exhibitor shall obtain and maintain at their own expense a comprehensive general liability and all risk property insurance policy acceptable to Greenband for the period commencing on the first move-in date and terminating on the last move-out date. The policy shall name Greenband and Mountain America Expo Center as additional insured and insure the exhibitor, Greenband, and the premises owner against all claims of any kind arising from or in any way, in whole or in part, connected with the exhibitor's presence or operations at the show. This insurance shall be primary and non-contributing and shall provide coverage of at least \$1,000,000 for each separate occurrence.

The Exhibitor is responsible to insure their own exhibit, personnel, display and materials from any damage or loss through theft, fire, accident or other cause and accepts all risks associated with the use of the exhibit space and its environs. The Exhibitor shall not make any claim or demand or take any legal action, whatsoever, against Greenband, the Show sponsors or the facility in which the Show is held, for any loss, damage or injury howsoever caused, to the Exhibitor, its officers, directors, agents, representatives, and employees or their respective property.

Neither Greenband nor the facility will assume liability for loss or damage, through any cause, of equipment, products, goods, exhibits or other materials owned, rented or leased by the Exhibitor.

Exhibitor is responsible for any facility damage you or your staff cause.

INTERNET / WIFI

Many exhibitors bring wireless hot-spots to avoid facility internet fees, or use the hot spot feature on their cellular telephone. Internet can be per-ordered through the facility for hard-lines. Facility WiFi can be connected at show time with no prior notice needed. WiFi is charged per-device, per-day. **greenband.com/internet**

EXHIBITOR WRISTBANDS

- Each exhibitor will be provided with exhibitor wristbands for their employees.
- All exhibitors are required to have an exhibitor wristband to enter the event.
- One (1) exhibitor wristband admits one (1) exhibitor only.
- All wristbands may be picked up at the show registration desk during move-in.
- Exhibitor wristbands may be left at will call for staff to pick up.

ADMIT ONE TICKETS

- Admit one tickets allow entry to the show for your special guests, customers, friends and family.
- Additional Admit One tickets are available for purchase - \$4.00 each.



SOCIAL MEDIA / SHOW LOGO

- The show logo/banner will be on **greenband.com**, please use it on your website!
- We encourage all exhibitors to send a special invite to their customers VIA Email, Blog, or Social Media.
Send them to **www.slcbridalshowcase.com** for a discount coupon

BRIDAL SHOWCASE

ACCOMMODATIONS & AMENITIES

- COMPLIMENTARY HOT BREAKFAST
- Indoor pool/ hot tub/ fitness center
- High speed wireless internet
- Mini refrigerator in every room
- Plenty of large vehicle/ bus parking
- 24 hr. laundry facilities
- We Care Clean program

SPECIAL RATE

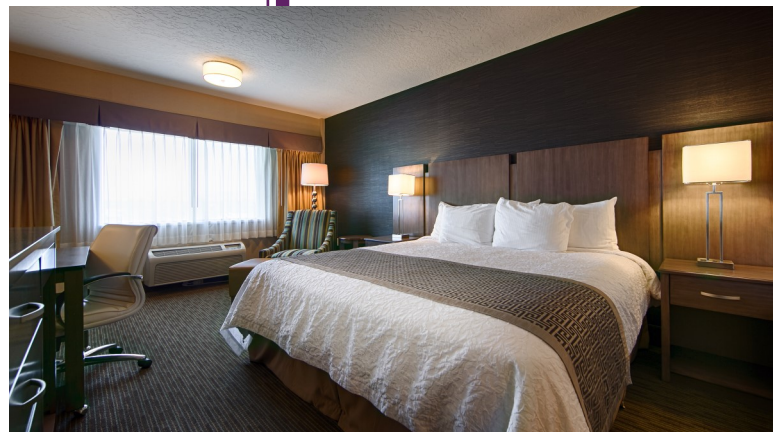
YOUR CHOICE OF 1 KING SIZE BED
OR 2 QUEENS

**JANUARY 6-7
&
FEBRUARY 3-4
2022**

Mention:

Bridal Showcase

when booking
over the phone at
801-523-8484



CottonTree Inn

Contact Angie Carnell
with any questions at
AngieC@bwcti.com

WHERE TO STAY

Salt lake city lodgings offer visitors superior value compared with many other cities its size. Most hotels are close to entertainment, restaurant & shopping districts. Airport area hotels are available, but downtown Salt Lake & Sandy locations offer a more diverse selection. The winter ski season and holiday events attract many visitors, so make reservations well in advance for those times.

The Mountain America Exposition Center is located in Sandy, Utah 9 miles south of downtown Salt Lake City. The exhibition Center is 18 miles from Salt Lake City International Airport. For your convenience, below is a sampling of accommodations close to the South Towne Exposition Center; it is not intended to be a comprehensive or even recommended list.



Best Western CottonTree
10695 S. Auto Mall Dr.
Sandy, Utah 84070
(801) 523-8484



Holiday Inn Express
10680 S. Auto Mall Dr.
Sandy, Utah 84070
(801) 495-1317



Courtyard by Marriott
10701 S. Holiday Park Dr.
Sandy, Utah 84070
(801) 571-3600



Residence Inn by Marriott
270 West 10000 South
Sandy, Utah 84070
(801) 561-5005



Hampton Inn
10690 S. Holiday Park Dr.
Sandy, Utah 84070
(801) 571-0800



Econo Lodge Inn
8955 South 255 West
Sandy, Utah 84070
(801) 255-4919



Hyatt House
9685 S. Monroe Street
Sandy, Utah 84070
(801) 304-5700



Best Western Plus
280 West 7200 South
Midvale, Utah 84047
(801) 566-4141



Ramada
12605 Minuteman Dr.
Draper, Utah 84020
(800) 922-5548



Super 8 Motel
10722 South 300 West
South Jordan, Utah
(801) 553-8888



Days Inn
7251 Cottonwood St.
Midvale, Utah 84047
(801) 566-677



Sleep Inn
10676 South 300 West
South Jordan, Utah
(801) 572-020



Motel 6
7263 S. Catalpa Road
Midvale, Utah 84047
(801) 561-0058



Country inn & Suites
10499 S. Jordan Gateway
South Jordan, Utah
(801) 553-1151

**LOOKING FOR
GIVEAWAY OR
PROMOTIONAL
ITEMS FOR
YOUR 2023
TRADESHOWS?**



30% OFF YOUR FIRST PROMOTIONAL
PRODUCTS ORDER WITH US

USE CODE **GB2023** WHEN PLACING YOUR ORDER



Contact Ashton Sanford 801-796-1411 or ashton@gonotatek.com