



SINCE 1983: THE SOUTH TOWNE

BRIDAL SHOWCASE

MOUNTAIN AMERICA EXPO CENTER

◆◆◆◆◆ Save the Date ◆◆◆◆◆

FEB. 3-4, 2023

THE LARGEST AND BEST ATTENDED 2-DAY BRIDAL SHOWS IN UTAH!

SHOW HOURS

Friday, Feb. 3 3pm - 8pm
Saturday, Feb. 4 11am - 6pm

FASHION SHOWS

Friday 5:30 pm
Saturday 1 & 4 pm

WHAT A BRIDE WANTS

A grand prize is given away after each fashion show by participating vendors.

MOVE-IN SCHEDULE

Thursday, Feb. 2 11am - 8pm
Friday, Feb. 3 9am - 1pm
(No move-in after 1pm on Friday)

MOVE-OUT SCHEDULE

Saturday, Feb. 4 6pm - 11:59pm
(No move-out before 6:00pm Saturday)

BOOTH INFORMATION

All spaces include:

- Exhibitor listing on the event website.
- Listing in the official show program.
- Admit one tickets, 8' back drape 3' side rail.

SPACE RATES

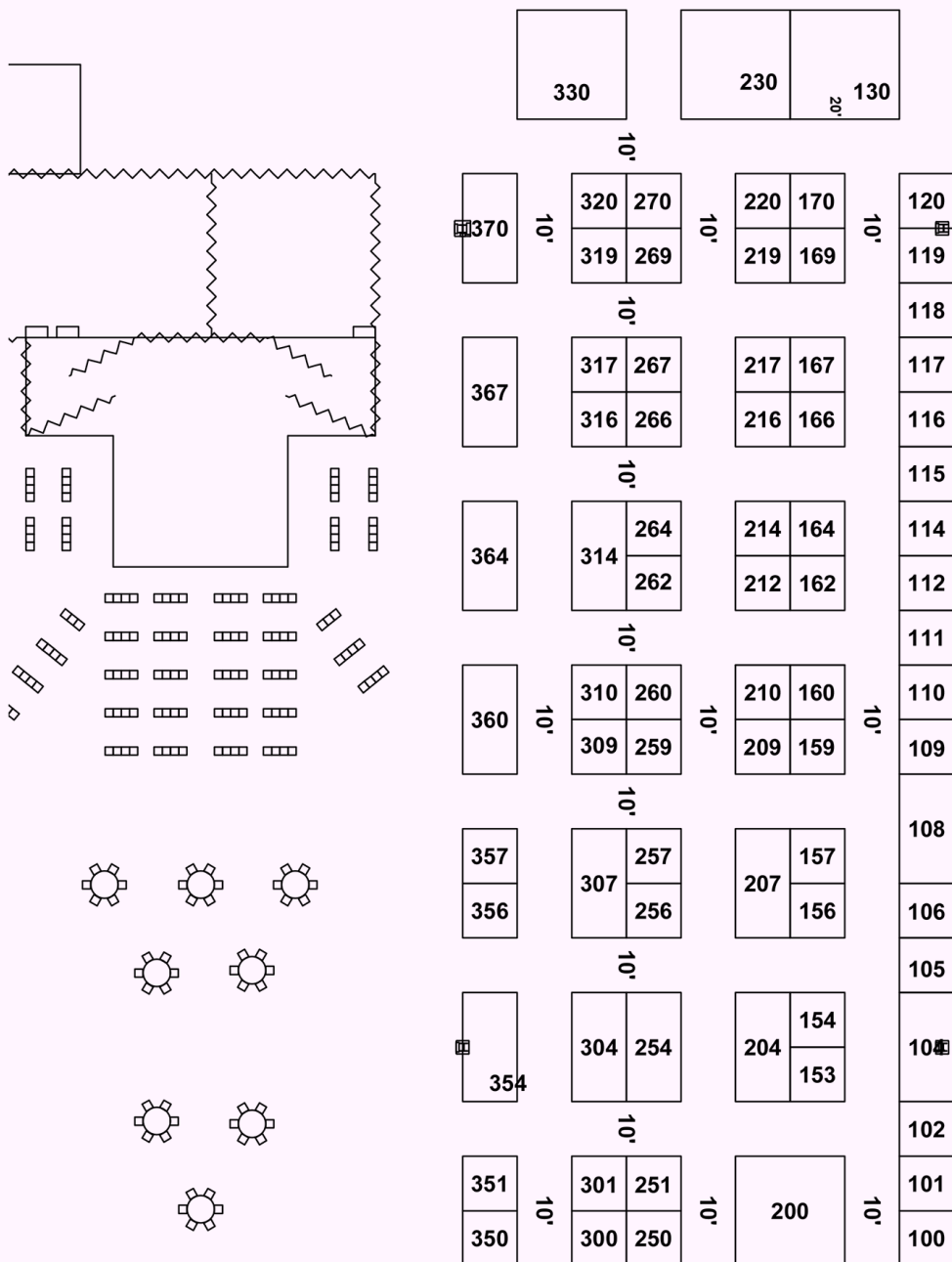
10X10 \$1,095 ea.
10X10 Corner \$1,195 ea.
10X15 \$1,695 ea.
10X20 One Corner \$2,290 ea.
10X20 Two Corner \$2,390 ea.
20X20 Walk Around \$4,780 ea.

We accept all credit cards (with 3% convenience fee).

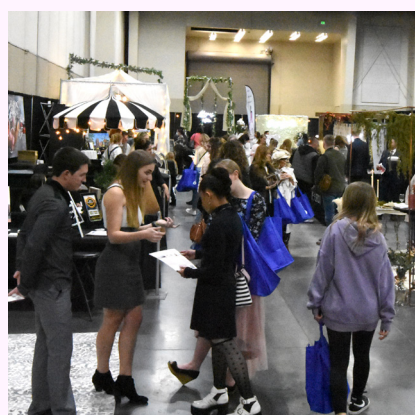
RESERVE SPACE TODAY!

Contact Debra: dmgreenband@greenband.com
(801)485-7399

Download application at greenband.com



Your customer will be there, will you?



We do a 2nd show so you don't miss any Brides in 2023!

WHY EXHIBITORS CHOOSE OUR EVENT

- 2 days to visit with more Brides, and 2 different Bridal Showcases
- The same bride does not attend both of our events
- For over 40 years we have brought qualified wedding parties to you
- Advertising dollars are best spent at the Greenband Bridal Showcases
- Meet over 2,000 Brides with their moms and friends
- Face to Face selling of your products and services
- Receive a list of opt-in attendees

WHY ARE OUR SHOWS SUCCESSFUL? BECAUSE WE PROMOTE!

- TV and Radio (including Bride Week on ABC4 *Good Things Utah*)
- Outdoor: Bus Tails and Digital Billboards
- Internet Banners on TV and Radio websites
- Eblast and Discount Tickets
- Social Media @slcbridalshowcase

YOUR PRODUCTS AND SERVICES ARE WELCOME

- | | | |
|------------------------|--------------------------|------------------------|
| • Bridal Shops | • Reception Venues | • Music/DJ's |
| • Dresses/Formals | • Wedding Venues | • Entertainment |
| • Caterers/Restaurants | • Invitations/Stационаry | • Jewelers |
| • Wedding Decor | • Lingerie | • Real Estate |
| • Tents/Rentals | • Clothing/Accessories | • Limos/Transportation |
| • Bridal Gift Registry | • Event Planners | • Insurance |
| • Cakes/Desserts | • Linens/Table Top | • Banks/Loans |
| • Shower/Favors/Gifts | • Cookware | • Specialty Foods |
| • Tuxedos/Menswear | • Hotels/Lodging | • Beverages |
| • Suits | • Airlines/Travel/Agents | • BBQ/Outdoor |
| • Videographers | • Salon/Spas/Cosmetics | • and More |
| • Photographers | • Laser/Lip/Beauty | |
| • Photo Booths | • Health/Wellness | |
| • Florists/Designers | | |

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*Schedules subject to change. Floorplan subject to change. See up-to-date floorplan at greenband.com
Cover Photo: Maggie Sottero