

SINCE 1965: THE UTAH

# BOAT SHOW

& WATERSPORTS EXPO

FEB. 9-12 | 2023

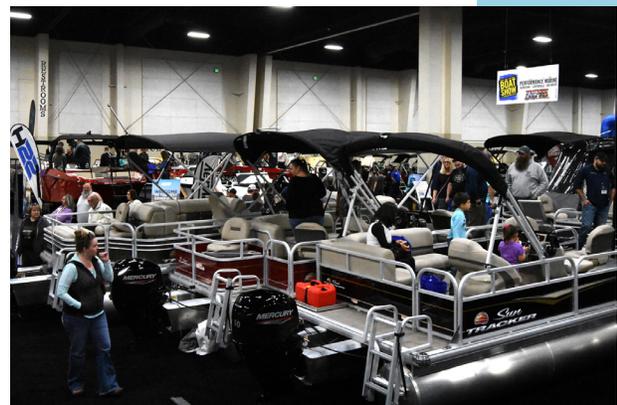
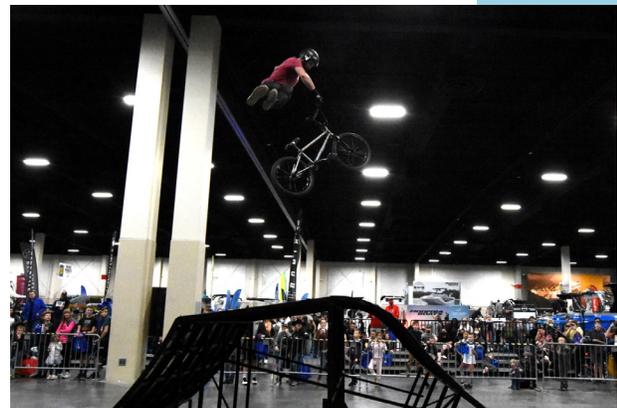
MOUNTAIN AMERICA EXPO CENTER

FUTURE SHOW DATES:

February 1-4, 2024 | Jan. 29-Feb. 1, 2026  
Jan. 30-Feb. 2, 2025 | February 4-7, 2027

WHY ARE OUR SHOWS SUCCESSFUL?  
BECAUSE WE PROMOTE!

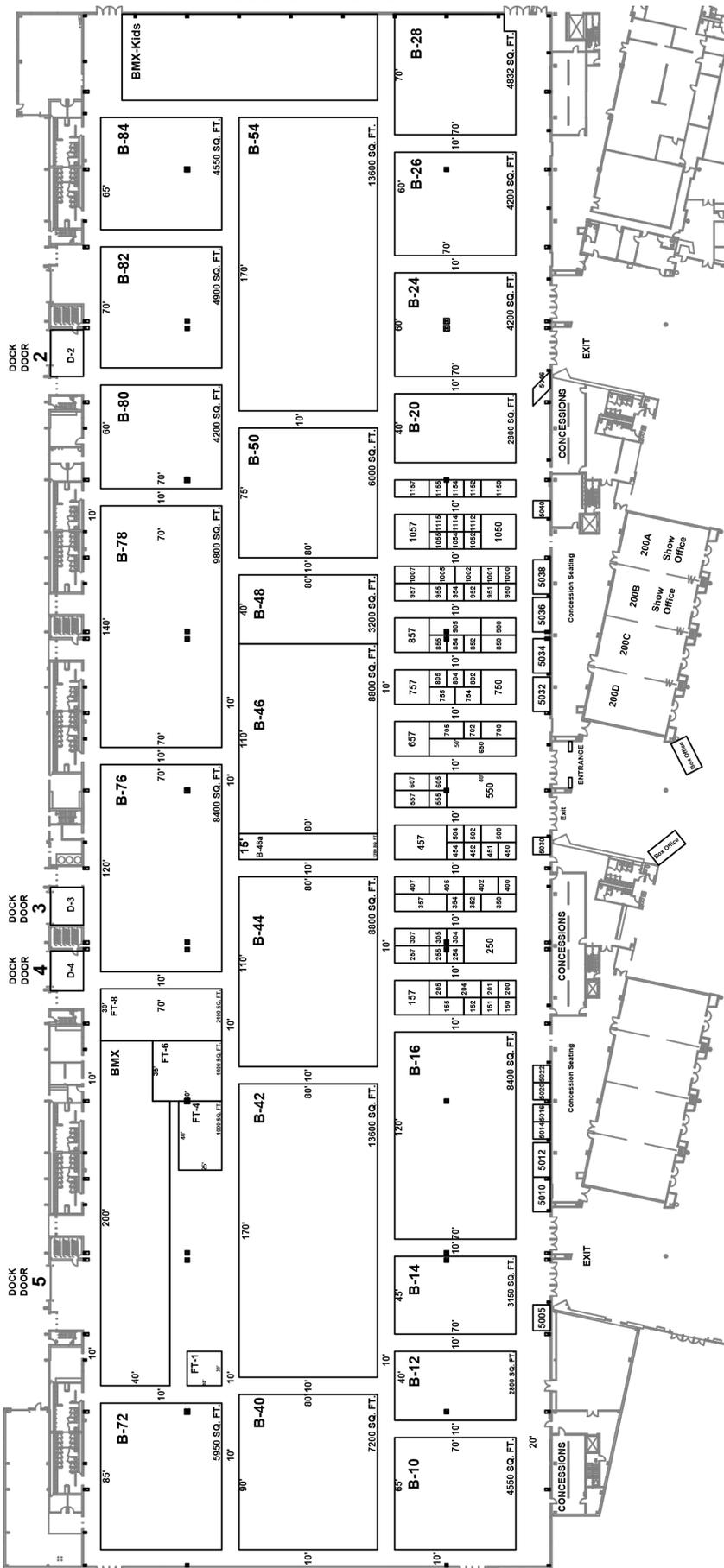
- TV and Radio
- Outdoor: Bustails, Billboards, and Digital Boards
- Internet Banners on TV and Radio websites
- E-mail Blasts
- Online Ticket discounts
- Social Media: @UtahBoatShow



greenband.com  
801.485.7399

# SINCE 1965: THE UTAH BOAT SHOW & WATERSPORTS EXPO

FEBRUARY 9-12, 2023  
MOUNTAIN AMERICA EXPO CENTER



## SHOW HOURS

Thursday, February 9 ..... 2pm-9pm  
Friday, February 10 ..... Noon-10pm  
Saturday, February 11 ..... 11am-9pm  
Sunday, February 12 ..... 10:30am-4pm

## MOVE-IN SCHEDULE\*

Tuesday, February 7 ..... 9am to 9pm  
Wednesday, February 8 ..... 9am to 9pm  
Thursday, February 9 ..... 9am to Noon  
(No move-in after 12pm on opening day)

## MOVE-OUT SCHEDULE\*

Sunday, February 12 ..... 4:15pm to 11:55pm  
Monday, February 13 ..... 8am to 2pm  
(No move-out before 4:00pm Sunday)

## BOOTH SPACES

Boating & Marine Accessories, Guides and Outfitters, Tourism, Resorts, Travel, Biminis, Boat Covers, Boating Safety and more. Sell to thousands of your customers face-to-face.

## ACCESSORY BOOTH RATES

10X10 .....	\$1,495	20X20 .....	\$5,980
10X20 .....	\$2,990	20X30 .....	\$8,970
10X30 .....	\$4,485		

Add \$150 for each 10x10 corner.  
More information in the Exhibitor Manual at [greenband.com](http://greenband.com)

## BULK SPACE FOR DEALERS EXHIBITING BOATS

(Rates include carpet)

1000 sq. ft. min. ....	\$14.00/sq.ft.
3000 sq. ft. min. ....	\$6.50/sq.ft.
4000 sq. ft. min. ....	\$5.75/sq.ft.
5001+ sq. ft. min. ....	\$5.15/sq.ft.

## BULK SPACE FOR DEALERS EXHIBITING BOATS

(No carpet)

1000 sq. ft. min. ....	\$13.00/sq.ft.
3000 sq. ft. min. ....	\$6.25/sq.ft.
4000 sq. ft. min. ....	\$5.50/sq.ft.
5001+ sq. ft. min. ....	\$5.05/sq.ft.

## ADDITIONAL MARKETING OPPORTUNITIES

- Banners above the BMX stunt team
- Ad on digital signs located throughout the show
- Ad in buyers guide
- Logo on e-tickets
- Entrance bag rights

## DEMOGRAPHICS FOR BOAT SHOW\*\*\*

- 81% of attendees are between the ages of 15-56
- 53% of attendees earn over \$100,000+ per year
- 74% are home owners
- 44% plan to buy a new boat in the next year

## RESERVE SPACE NOW

Call 801.485.7399  
Debra Greenband ~ [dmgreeband@greenband.com](mailto:dmgreeband@greenband.com)  
Jon Greenband ~ [jon@greenband.com](mailto:jon@greenband.com)  
4525 S. 2300 E. Suite 200, Salt Lake City, UT 84117  
[Greenband.com](http://Greenband.com) [UtahBoatShow.com](http://UtahBoatShow.com)  
Fax: 801.485.0687

\* Move-in and move-out times subject to change. Please refer to exhibitor manual. Floor plan and rates for exhibit space subject to change without notice. For an up-to-date floor plan visit [greenband.com](http://greenband.com) \*\*\* Surveyed at the 2022 show