

SINCE 1965: THE UTAH SPORTSMEN'S VACATION &

RV SHOW

UTAH'S OUTDOOR EXPO

FEB. 12-15, 2026

MOUNTAIN AMERICA EXPO CENTER

FUTURE SHOW DATES:

February 18-21, 2027 | February 15-18, 2029
February 17-20, 2028 | February 14-17, 2030

WHY ARE OUR SHOWS SUCCESSFUL?
BECAUSE WE PROMOTE!

- Outdoor: Bustails, Billboards and Digital Boards
- TV and Radio
- Internet Banners on TV and Radio websites
- E-mail Blasts
- Online Ticket discounts
- Social Media

greenband.com | 801.485.7399
On Instagram @UtahRvShow



SINCE 1965: THE UTAH SPORTSMEN'S VACATION

RV SHOW

FEBRUARY 12-15, 2026
MOUNTAIN AMERICA EXPO CENTER

SHOWHOURS

Thursday, February 12th 2 pm to 9 pm
Friday, February 13th Noon to 10 pm
Saturday, February 14th 11 am to 9 pm
Sunday, February 15th 11 am to 6 pm

MOVE-IN SCHEDULE*

Monday, February 9th Noon to 9 pm
Tuesday, February 10th 9 am to 9 pm
Wednesday, February 11th 9 am to 9 pm
Thursday, February 12th 9 am to Noon
(No move-in after 12pm on opening day)

MOVE-OUT SCHEDULE*

Sunday, February 16th 6:15 pm to 11:55 pm
Monday, February 17th 8 am to 3 pm

BOOTHS IN LOBBY

RV accessories, hunting, fishing and outfitters, tourism, resorts, travel destinations, RV parks and campsites, outdoor gear, sporting goods, ATVs, Rails, scooters, e-bikes, trucks, towing & off road vehicles and more.

BOOTH RATES

| | | | |
|-------------|---------|-------------|---------|
| 10X10 | \$1,695 | 10X30 | \$5,085 |
| 10X20 | \$3,390 | 20X20 | \$6,780 |

*Add \$150 for each 10x10 corner.

ALL SPACES INCLUDE:

- Exhibitor listing and link on event website.
- Listing in the official show guide emailed to over 45,000+ subscribers.

BULK EXHIBIT SPACE RATES (RV Dealers only)

| | |
|------------------------|----------------|
| 1000 sq. ft. min. | \$15.00/sq.ft. |
| 3000 sq. ft. min. | \$11.00/sq.ft. |
| 6000 sq. ft. min. | \$4.45/sq.ft. |

(No accessories in bulk spaces) Bulk Exhibit spaces are limited to the display of new recreational vehicles only.

DEMOGRAPHICS FOR RV SHOW***

- 83% of attendees are between the ages of 18-56, 58% are over 56
- 72% of attendees earn over \$75,000+ per year
- 75% are home owners
- 58% are male
- 47% plan to buy a new RV in the next year

RESERVE SPACE NOW

Call 801.485.7399

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ADDITIONAL MARKETING OPPORTUNITIES

- Lobby Banners
 - Ad on digital signs located throughout the show
 - Logo on e-tickets
 - Ad in buyers guide
- Contact Dave: bakergroup Utah@gmail.com

*Move-in and move-out times are subject to change. Please refer to exhibitor manual. Floor plan and rates for exhibit space subject to change without notice. For an up-to-date floor plan visit greenband.com

***Surveyed at the 2024 show

*Floor Plans Subject To Change

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Visit greenband.com/#rv for larger floor plan.