

SINCE 1965: THE UTAH SPORTSMEN'S VACATION &

RV SHOW

UTAH'S OUTDOOR EXPO

FEB. 18-21, 2027

MOUNTAIN AMERICA EXPO CENTER

FUTURE SHOW DATES:

February 17-20, 2028 | February 14-17, 2030

February 15-18, 2029 | February 13-16, 2031

WHY ARE OUR SHOWS SUCCESSFUL? BECAUSE WE PROMOTE!

- Outdoor: Bustails, Billboards and Digital Boards
- TV, Radio and Live Remotes
- Internet Banners on TV and Radio websites
- E-mail Blasts & Text Blasts
- Online Ticket discounts
- Extensive Social Media

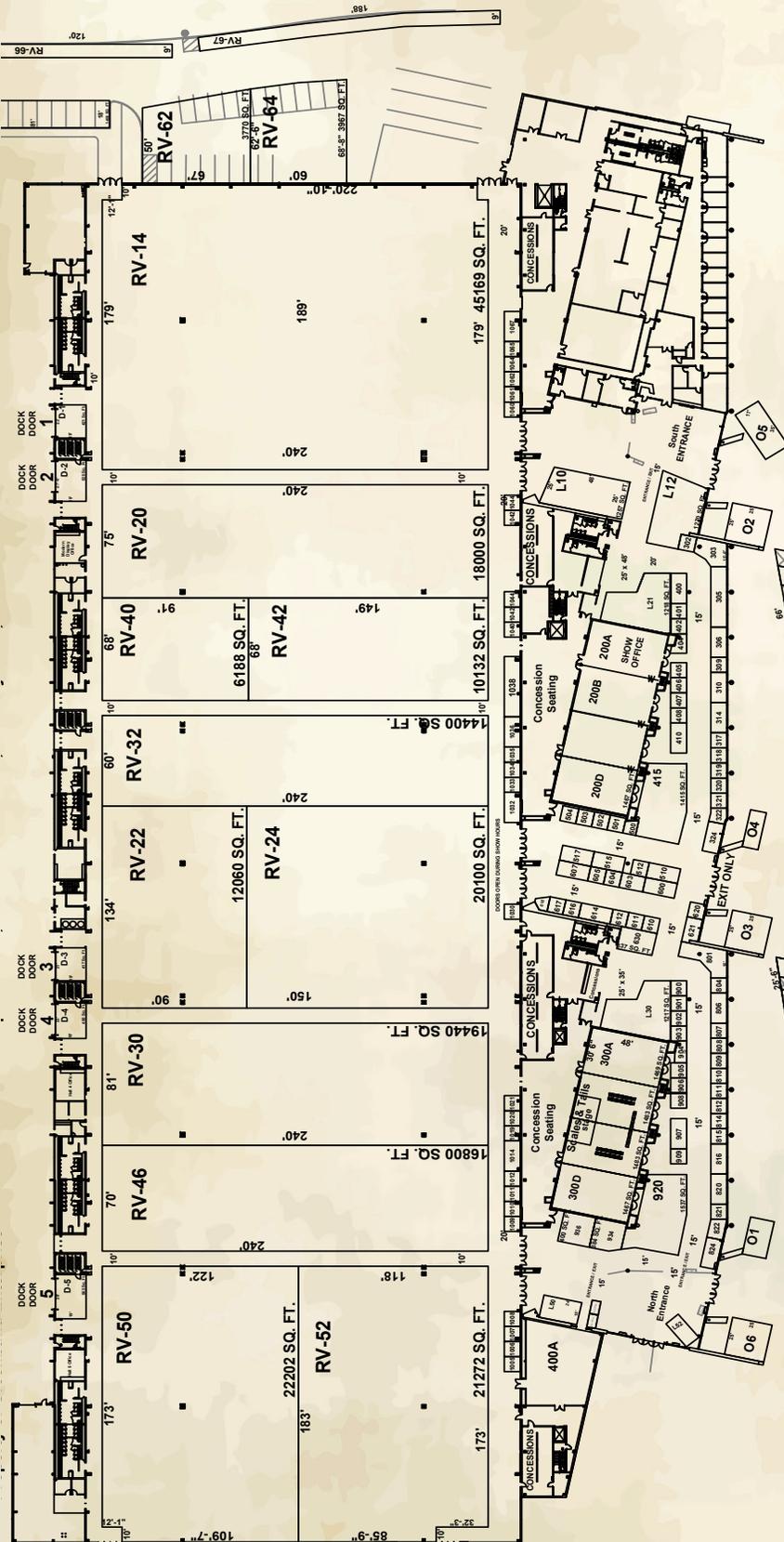
greenband.com | 801.485.7399

On Instagram @UtahRvShow



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*Floor Plans Subject To Change

SHOW

Thursday, February 18th 2 pm to 9 pm
 Friday, February 19th Noon to 10 pm
 Saturday, February 20th 11 am to 9 pm
 Sunday, February 21st 11 am to 6 pm

MOVE-IN SCHEDULE*

Monday, February 15th Noon to 7 pm
 Tuesday, February 16th 9 am to 9 pm
 Wednesday, February 17th 9 am to 9 pm
 Thursday, February 18th 9 am to Noon
 (No move-in after 12pm on opening day)

MOVE-OUT SCHEDULE*

Sunday, February 21st 6:15 pm to 11:55 pm
 Monday, February 22nd 8 am to 3 pm

BOOTH SPACES are reserved for RV accessories, hunting & fishing, tourism, resorts, RV parks, sporting goods, outdoor gear, ATVs, rails, scooters, e-bikes, trucks, off road vehicles, hitches, generators, solar, RV service, lighting, storage, insurance, coatings, wraps and more. Not sure if your product is a good fit? Give us a call!

BOOTH RATES

10X10 \$1,750 20X20 \$7,000
 10X20 \$3,500

*Add \$150 for each 10x10 corner.

ALL SPACES INCLUDE:

- Exhibitor listing and link on event website.
- Listing in the official show buyer's guide emailed to over 45,000+ subscribers.

BULK EXHIBIT SPACE RATES (RV Dealers only)

1000 sq. ft. min. \$15.00/sq. ft.
 3000 sq. ft. min. \$11.00/sq. ft.
 6000 sq. ft. min. \$4.55/sq. ft.

(No accessories in bulk spaces) Bulk Exhibit spaces are limited to the display of new recreational vehicles only.

All Outside Space \$4.05/sq. ft.

DEMOGRAPHICS FOR RV SHOW***

- 66% of attendees are between the ages of 18-56, 33% are over 56
- 78% of attendees earn over \$70,000+ per year
- 75% are home owners
- 59% are male
- 50% plan to buy a new RV in the next year

RESERVE SPACE NOW

Call 801.485.7399
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ADDITIONAL MARKETING OPPORTUNITIES

- Lobby Banners
 - Ad on digital signs located throughout the show
 - Logo on e-tickets
 - Ad in Official Show Buyers Guide
- Contact Dave: bakergroup Utah@gmail.com

*Move-in and move-out times are subject to change. Please refer to exhibitor manual. Floor plan and rates for exhibit space subject to change without notice. For an up-to-date floor plan visit greenband.com
 ***Surveyed at the 2025 Utah RV Show

Visit greenband.com/#rv for larger floor plan.

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