SINCE 1965: THE UTAH SPORTSMEN'S VACATION &

# RV SHOW

FEB. 12-15, 2026

MOUNTAIN AMERICA EXPO CENTER

### **FUTURE SHOW DATES:**

February 18-21, 2027 | February 15-18, 2029

February 17-20, 2028 | February 14-17, 2030

## WHY ARE OUR SHOWS SUCCESSFUL? **BFCAUSF WF PROMOTF!**

- Outdoor: Bustails, Billboards and Digital Boards
- TV, Radio and Live Remotes
- Internet Banners on TV and Radio websites
- E-mail Blasts & Text Blasts
- Online Ticket discounts
- Extensive Social Media

greenband.com | 801.485.7399 On Instagram @UtahRvShow









**FM100.3** 







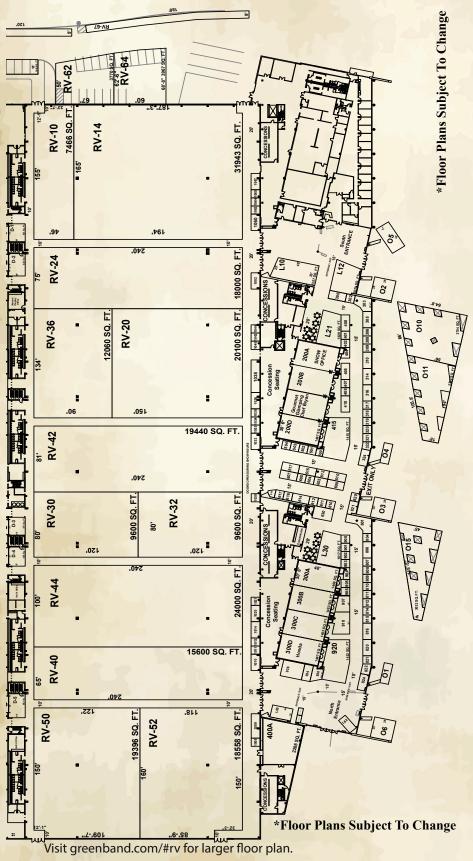




SINCE 1965: THE UTAH SPORTSMEN'S VACATION

# RV SHOW

FEBRUARY 12-15, 2026
MOUNTAIN AMERICA EXPO CENTER



#### **SHOW**

Thursday, February 12th 2 p	m to 9 pm
Friday, February 13thNoo	on to 10 pm
Saturday, February 14th 11	am to 9 pm
Sunday, February 15th 11	am to 6 pm

#### **MOVE-IN SCHEDULE\***

Monday, February 9th	Noon to 7 pm	
Tuesday, February 10th	9 am to 9 pm	
Wednesday, February 11th	9 am to 9 pm	
Thursday, February 12th	9 am to Noon	
(No move-in after 12pm on opening day)		

#### **MOVE-OUTSCHEDULE\***

Sunday, February 15th6	6:15	pm to	11:5	55 pm
Monday, February 16th		8 am	to 3	3 pm

BOOTH SPACES are reserved for RV accessories, hunting & fishing, tourism, resorts, RV parks, sporting goods, outdoor gear, ATVs, rails, scooters, e-bikes, trucks, off road vehicles, hitches, generators, solar, RV service, lighting, storage, insurance, coatings, wraps and more. Not sure if your product is a good fit? Give us a call!

#### **BOOTH RATES**

10X10	.\$1,695		
10X20	.\$3,390	20X20	\$6,780

\*Add \$150 for each 10x10 corner.

#### **ALL SPACES INCLUDE:**

- · Exhibitor listing and link on event website.
- Listing in the official show buyer's guide emailed to over 45,000+ subscribers.

#### BULK EXHIBIT SPACE RATES (RV Dealers only)

<u>1000 sq. ft. min.</u>	\$15.00/sq.ft.
3000 sq. ft. min	\$11.00/sq.ft.
	\$4.55/sq.ft.
(No acessories in bulk space	ces) Bulk Exhibit spaces are

limited to the display of new recreational vehicles only.

All Outside Space ......\$4.05/sq.ft.

#### **DEMOGRAPHICS FOR RV SHOW\*\*\***

- 66% of attendees are between the ages of 18-56, 33% are over 56
- 78% of attendees earn over \$70,000+ per year
- 75% are home owners
- 59% are male
- 50% plan to buy a new RV in the next year

#### **RESERVE SPACE NOW**

Call 801.485.7399

Debra Greenband ~ dmgreenband@greenband.com Jon Greenband ~ jon@greenband.com 4525 S. 2300 E. Suite 200, Salt Lake City, UT 84117 Greenband.com UtahRvShow.com Fax: 801.485.0687

#### ADDITIONAL MARKETING OPPORTUNITIES

- Lobby Banners
- Ad on digital signs located throughout the show
- Logo on e-tickets
- Ad in Official Show Buyers Guide Contact Dave: bakergrouputah@gmail.com

\*Move-in and move-out times are subject to change. Please refer to exhibitor manual. Floor plan and rates for exhibit space subject to change without notice. For an up-to-date floor plan visit greenband.com \*\*\*Surveyed at the 2025 Utah RV Show