

SINCE 1965: THE UTAH



**BOAT
SHOW**



& WATERSPORTS EXPO

**EXHIBITOR MANUAL
IMPORTANT MUST READ**

**JANUARY 29 - FEBRUARY 1, 2026
MOUNTAIN AMERICA EXPO CENTER
9575 SOUTH STATE STREET
SANDY, UTAH 84070**

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Drafted: 01/22/2026

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DEADLINES / CHECK LIST

- Returned signed contract with deposit.
- Exhibit space paid in full by **January 9th, 2026**.
- Submit a list of all employees that will work the show by **January 21, 2026**. Please review Page 9 for the show's official exhibitor wristband policies. Send to Royal@Greenband.com
- Procure required liability insurance coverage for the show. See Page 12 for details. Send to Royal@Greenband.com
- Professional signs and banners only. Review Pages 8 & 19 for further information. Please note, if you use a tear drop flag, it must be safely secured and contained entirely within your exhibit space. Encroachment into a neighboring booth space or the aisle is not acceptable.
- If desired, decking, risers and steps must be ordered in advance from third party providers in order to secure availability. See Page 13 for options.
- Paid wired internet or WIFI must be ordered from the MAEC facility. Alternatively, we recommend using your own hot spot if available. Review Pages 10 & 14.
- Electricity, chairs, tables, shipping and carpet for booth spaces should be ordered from Modern Expositions by Friday, **January 16, 2026**. Call 801-983-8160 to order any of the above services. ***Dealers: Make sure you have submitted your custom Electric Drop Diagram to Modern Expo with your electricity request.** See Page 6 for more details.
- Boat & Vehicle Cleaning Policy: See Page 5.
- Freight Delivery Information: See Page 8.
- All structural additions to exhibit spaces require MAEC approval. See Page 11.
- Each dealer must have an Off-Site Sales permit. To acquire application form TC-758, visit www.mved.utah.gov

SHOW HOURS

JAN 29 - FEB 1, 2026

Thursday, Jan. 29th: 2 pm - 9 pm

Friday, Jan. 30th: Noon - 10 pm

Saturday, Jan. 31st: 11 am - 9 pm

Sunday, Feb. 1st: 11 am - 6 pm

MOVE-IN

- **ALL exhibitors must check in with the Show Office (200A) before moving into your space.**
- Plan on moving in according to the assigned times listed on the official move-in chart, see [Page 7](#).
- All exhibits must be completely moved in by **NOON** on Thursday, January 29th, 2026.
- **Boat Dealers** please refer to [Pages 5 and 6](#) for further Move-in information and policies.
- **Booth Exhibitors** must check in with Show Office 200A to confirm the location of their space. For move-in and move-out, exhibitors will be allowed to position their vehicles outside of the glass lobby doors on the west side of MAEC. Booth exhibitors that need to drive in to the hall for move-in must do so on Monday during their scheduled times. After which, booth exhibitors must move-in through the lobby doors. **Please do not park vehicles in front of lobby doors during show hours.**
- Bring your own roll carts if needed. There are no carts available at the facility.
- Storing trailers in the MAEC parking lots or behind the docks during the show is strictly prohibited. Please take all boat trailers back to your dealerships. See show management for exceptions.

EXHIBITOR ENTRANCES

Only exhibitors wearing an official show wristband can enter the show. Exhibitors may enter:

1. Through Show Office 200A, or
2. Through the official Boat Show entrance, or
3. Dock Doors 2 & 4.

- For more information, see "Exhibitor Wristband Policies," on [Page 9](#).

MOVE-OUT

- Move-Out starts at 6:15 PM Sunday. Please review the Move-Out Schedule located on [Page 20](#). Please direct all questions to the show office 200A.

NO EARLY TEAR DOWN: TEAR DOWN BEGINS AT 6:15 PM ON SUNDAY EVENING ONLY

Customers expect the show to remain open through the published times each day. For safety, no dismantling of exhibits or movement of handcarts will be permitted prior to 6:15 pm on Sunday to ensure all customers may safely exit the premises.

- At Move-Out, only boat dealer vehicles will be allowed to enter the main halls after the aisle carpet has been removed and the guards receive approval to allow entry. Please keep displays OFF the aisle carpet so it can be removed.

- All booth exhibitors must move-out through the lobby glass doors. After 6:30 pm and only after the public is clear of the MAEC property, exhibitors can park vehicles up on the sidewalk adjacent to the west lobby entrances for move-out. If necessary, driving in through the back needs to be arranged with show management. Boats must exit first. Booth exhibitor vehicles will not be allowed in the back until 7:30 pm.

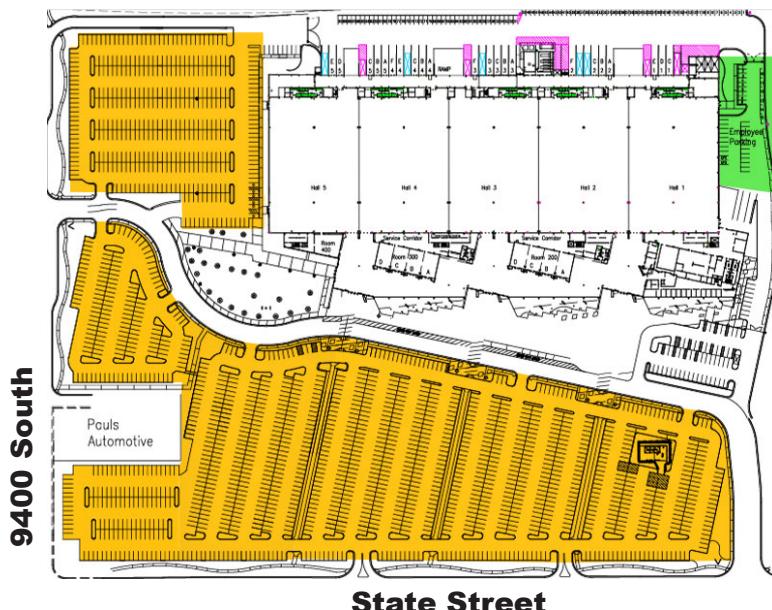
BOAT DEALER MOVE-IN INFORMATION

(If you are not a Boat Dealer please proceed to Page 7)

MARSHALING CHART

UTAH BOAT SHOW MARSHALING BEGINS MONDAY, JANUARY 26TH AT 7:00 AM.

Marshal in orange/shaded area



***Storing trailers in the MAEC parking lots or behind the docks during the show dates is strictly prohibited. You must remove your trailers by Thursday, January 29th. Please leave the parking available for your customers. See show management to request an exception.**

BOAT WASHING COMPLIANCE POLICY

The Salt Lake County Sanitation & Safety Bureau has promulgated new storm drain regulations intended to mitigate polluted water from entering public storm drains. In order to stay compliant with these new regulations while washing boats in the MAEC parking lot, Boat Dealers must adhere to the following:

1. Cover the closest storm drain with a tarp and use a Straw Wattle or similar product around it so no water enters the storm drain. (See examples below. Tarp and Straw Wattles acquired at Home Depot.)
2. Use only water. No Soap, detergents or chemicals may be used. Please minimize the water used.
3. Clean up any excess water when finished.



BOAT DEALER INFORMATION

(If you are not a Boat Dealer please proceed to [Page 7](#))

- Bulk exhibit space is offered to boat dealers at bulk rates for the display of new boats and boat trailers only.
- Used boats, trailers, accessories, vehicles or any photos depicting the aforementioned as for sale, are **NOT** allowed in bulk spaces.
- **Sharing of bulk exhibit space with any other companies (i.e. stereo, awning, canvas, cleaning, coatings, showing of any products other than new boats) is strictly prohibited.**

• NO accessories, services, personal watercraft, equipment/parts, or vehicles are allowed in bulk spaces. Bulk space exhibitors must have a separately contracted exhibit space for any of these products.

• **Provide your electrical drop diagram to Modern Expo by January 9th, 2026.** If you require a CAD drawing to produce your electrical diagram, please submit a request to Braxton Martinson. Braxton@Greenband.com

Please note: It is a violation of this shows rules to enter the assigned exhibit space of another exhibitor with potential customers for the sole purpose of presenting a product that you sell but which the other exhibitor has the exclusive right to exhibit at the show.

Reminder: As a condition of your signed contract with The Boat Show, you have agreed not to, and are prohibited from, participating in a similar show or event 60 days before or 15 days after The Boat Show. See: Section 9. Miscellaneous; subsection "d" of the Terms and Conditions for further details.

BOATS IN EXHIBITS

- Boats must be in a 2,000 Sq. Ft. space or larger.
- MAEC requires all vehicles with combustible engines to have a permit to enter the building. This will be provided by their guard at the dock door prior to entry.
- Off-site sales permit must be obtained by each dealer. See [Page 10](#).
- Use of Boat batteries is strictly prohibited. For power, use an Inverter. See [Page 15](#) to ensure your compliance with Fire Department Guidelines safe electrical wiring. Batteries must be disconnected and cables taped. Place disconnected positive cable in a UL approved battery cable safety bag and tape shut with electrical tape. (Available at move in).
- All motorized vehicles must have locking gas caps or gas caps sealed with tape. Gas tanks can contain no more than 1/4 tank or 5 gallons of fuel, whichever is less.
- No fuel tanks may be filled or drained within the facility or loading dock areas.
- No boats may block exit doors, or pillars with fire extinguishers, alarms or power boxes.
- No motor vehicles are allowed in bulk space. If you plan on including a vehicle in your display, you must have show management approval and observe the MAEC gas tank policy.
- No corraling, every space must have a minimum of four (4) 6' exits / entrances.
- All electrical panels on pillars and walls shall be free of obstructions up to 3' in all directions.
- Dealers are solely responsible for the cleaning and maintenance of their exhibit carpet. Dealers may contract and pay for these services from Modern Expo.
- All promotional flags must be safely secured on the ground level only, wholly contained within your space, and can not exceed 14ft in height. Show management reserves the right to reject or remove any flag at their discretion.

OVERHEAD DEALER SIGNS

All new dealers in the show will be charged \$595.00 for a new overhead double-faced sign with their dealer logo. This price includes the sign and the labor to put it up and down. The sign will be stored for use in following years. It is the dealers responsibility to provide their logos to Greenband Enterprises.



Monday, January 26th: 10:00am

1200 (Dock Door 2)
L-1 (Dock Door 5)

Monday, January 26th: 11AM

B54 (Dock Door 1)
B68 (Dock Door 2&3)

Monday, January 26th: Noon

B10 (Dock Door 5) B16 (Dock Door 5)
B60 (Dock Door 5) B61 (Dock Door 5)

Monday, January 26th: 3:00pm

B12 (Dock Door 5), B14 (Dock Door 5)
B18 (Dock Door 4), B22 (Dock Door 1&2)

Monday, January 26th: 4:00pm

B24 (Dock Door 1&2)

Monday, January 26th: 5:00pm

B46 (Dock Door 2&3)
B62 (Dock Door 5)

Tuesday, January 27th: 9:00am

B42 (Dock Door 5), B44 (Dock Door 4)
B48 (Dock Door 2), B52 (Dock Door 1)
B-76 (Dock Door 1)

Tuesday, January 27th: Noon

B50 (Dock Door 2)

Tuesday, January 27th: 4:00pm

F2, F4, F6 (Dock Door 5)
F12, F14, F16 (Dock Door 4)
B74 (Dock Door 1)

Tuesday, January 27th: 5:00pm

B64 (Dock Door 3)
B72 (Dock Door 2)

Wednesday, January 28th: 9:00am

BMX (Dock Door 5)
B70 (Dock Door 2)

Accessory Booths

Those who need to drive in to unload/ then pull your vehicle out and set up

Monday, January 26th: 12 - 4PM

Accessory Booths 650 - 1200 (Dock Door 1&2)
No drive-in after 4PM Monday, January 26th
No drive-in Tuesday - Thursday

Monday, January 26th: 2 - 5PM

Accessory Booths 150 - 607 (Dock Door 3&4)
No drive-in after 5PM Monday, January 26th
No drive-in Tuesday - Thursday

Tuesday, January 27th: 9:00am

All other Accessory booths Use the glass doors
on the west side of the facility (State Street side).
No drive in allowed, hand cart or carry only

Move in cont. Wednesday, 9am-9PM

Thursday, 9-11AM. hand cart or carry only

Must be moved in by noon thursday

Access through glass doors on west side of facility

* Move-in schedule and floor plan subject to change

RULES, REGULATIONS & BOOTH INFORMATION

Our top priority is to produce a quality event. Two very important aspects to doing this are: maintaining the visual integrity of the show and creating an atmosphere where all exhibitors can do business. The following Rules and Regulations help us to maintain these aspects:

GENERALLY

- All Exhibitors must check in with the Show Office at 200A prior to Move-In.
- All contracts must be signed before Move-In.
- All accounts must be paid in full before move-in.
- Off-site insurance is required. Certificate must be on file with Greenband Enterprises. Please refer to [Page 12](#) for further details.
- Early move-out is strictly prohibited.
- All exhibits must be staffed at all times during the show hours, from open to close.
- Exhibit staff with wristbands will be allowed to enter the facility two hours earlier than the published show hours, and may remain one half hour after closing in order to tidy up their exhibitor space.
- **All cleaning staff must check-in at room 200A for admission credentials.**

BOOTH VENDORS SPECIFICALLY

All Accessory Booths will receive the following:

- 8' High back drape - Black
- 3' High side drapes - Black
- **Signs MAY NOT exceed 8 feet.** This is the height of the back drape of the booth.
- No display may protrude into the aisle beyond the depth limits of the booth dividers.
- Hard walls and factory displays are encouraged, but need to be finished on both sides.
- All booths must have covered floors. You can bring your own flooring or Modern Expo has carpet for rent.

PHYSICALLY

- **Booth sharing between companies is strictly prohibited.** All exhibit booths are exclusive to the sole company and products contracted only.
- All promotional activity must take place inside your contracted exhibit space. Working in the aisles, or distributing brochures or literature from any other area of the show is prohibited.
- Exhibitor's are solely responsible for any facility damage your staff or outside contractors create.

STRUCTURAL BUILDS

- All constructed structures are subject to review and approval. See [Page 11](#) for details.

VISUALLY

- All floors must be covered and all tables must be skirted. See Modern Expo Service Kit for options.
- Drones, balloons, blimps, sales flags, inflatables, and rotating, flashing, strobing, or projecting lights are **NOT PERMITTED**. Standing flags must be secured to the ground, wholly contained in your exhibit space and can not exceed 8ft in height for booth spaces or 14ft for boat dealers. Show Management reserves the right to reject or remove any promotional item at their discretion.
- All tents must be approved by show management. Tents larger than 10x20 ft. are required by MAEC to carry Fire Watch at \$50 per hour.
- No paper banners or paper signs allowed. All signs must be professionally produced.
- Straw bales, cornstalks, evergreen trees or dried trees are prohibited. All wood fencing may be used if treated with approved fire retardant.

AUDIBLY

- Microphones are prohibited. Show management reserves the right to refuse the use of A/V systems.
- A/V systems are allowed only if they are operated at levels that do not interfere with neighboring exhibitors.

CATERING & CONCESSIONS

- Sodexo Live, MAEC's contracted caterer holds the exclusive right to provide food services for the facility. Exhibitors **CAN NOT** provide food, drink, or alcohol to customers. Exhibitors providing samples of their product are limited to 3 oz containers only.
- No food, beverage, or alcohol may be brought or delivered into the building or to the exterior grounds, parking lots, docks, truck docks, and drives, which constitute the "premises." (MAEC Rules)
- MAEC rules prohibit the bringing, distribution, or consumption of alcoholic on the facility property at any time by either exhibitors or the public.

SHIPPING INFORMATION

- For all questions related to shipping or advanced freight delivery, please review the Modern Expo Service Kit and contact them at (801) 983-8160.

INFORMATION CENTER / WILL CALL

Exhibitors can leave Admit One tickets for their guests with the Show Office 200A or at the Information Center located in the lobby entrance of Halls 3 & 4. Please instruct your guests to pick up their VIP tickets at the Information Center Will Call.

TICKET DISTRIBUTION

EXHIBITOR TICKETS

All exhibitors will receive admit one tickets in the mail as part of their exhibitor package. These tickets are for your guests, customers and family members. **To receive tickets early, exhibitors must have submitted a signed contract and paid their 50% deposit.** Should you require additional admit one tickets, they will be available for purchase at the show office. Individual tickets are \$7 each. Packs of 25 are \$125. All sales final, no refunds.

EXHIBITOR WRISTBAND POLICIES

- **NO ONE** will be allowed admission without a properly worn wristband. **No Exceptions!** Wristbands must be worn by exhibitors at all times while present in the show
- All exhibitors must submit their list of employees and factory reps expected to work The Boat Show by January 21st, 2026. This is a hard deadline. After which, only Factory Reps may be added and only by the Owner or General Manager. Please submit your list to Royal@greenband.com in Excel format.
- Exhibitor wristbands must be picked up at the Show Office (200A) during regular move-in times and Dock Door 3 during the show. Only people with their names on the list will receive a wristband. **No Exceptions.**
- Only one wristband may be picked up per person.
- Exhibitor wristbands will not be issued to any exhibitor unless the exhibitor is paid in full. (No exceptions will be made.)
- Exhibitor wristbands are only for use by salespeople working the show. **They are not to be used for friends, family, children or customers.** Please use Admit One Tickets, as noted above, for family and friends.
- Exhibitor wristbands are non-transferable. Name corrections can be made at the show office.
- If your Exhibitor wristband is damaged or removed, please present it to the Show Office 200A for replacement. Failure to present your original wristband will result in a \$5 replacement fee.
- No one under the age of 16 will be issued an exhibitor wristband and they must be on your wristband list.

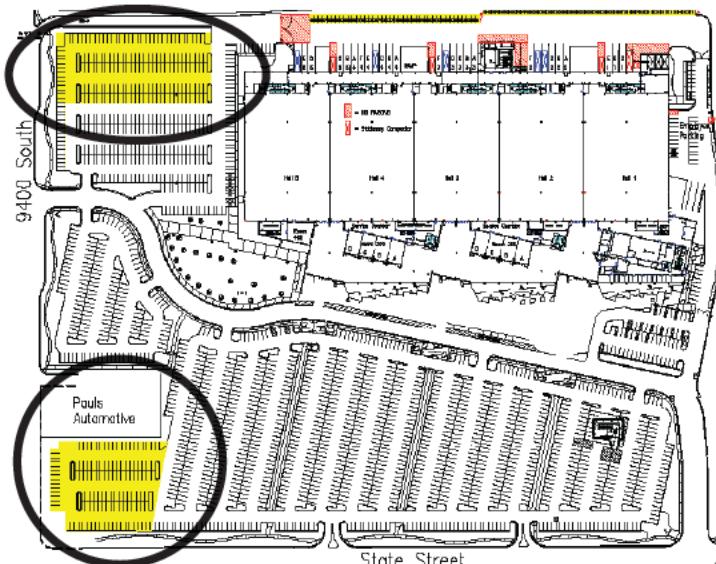
EXHIBITOR PARKING

PLEASE! PLEASE! PLEASE!

DO NOT PARK IN FRONT OF THE BUILDING!

- It should go without saying that prime parking should be left available for customers. Exhibitors are allowed to park in the areas shaded yellow on the adjacent map.
- No trailers or vehicles with company logos, names or banners are allowed in the Mountain America Expo Center parking lots. These vehicles will be subject to towing and/or fines.
- Covered parking is available across the street with a dedicated shuttle on Friday, Saturday, and Sunday.

Thank you for your cooperation.



CONTRACTOR DIRECTORY

MOUNTAIN AMERICA EXPO CENTER

Show Facility:
9575 South State Street
Sandy, Utah 84070
Tel: (385) 468-2260
Telephone/Internet, Gas, Water:
Darren Satterwith: (385) 468-2284
Darrens@mountainamericaexpo.com

MODERN EXPOSITION SERVICES

Decorator, Chairs, Tables, Electricity, Carpet:
500 South 3370 West
Salt Lake City, Utah 84104
Tel: (801) 983-8160
Expo@modernexpo.com

NOTATEK

Professional Signs:
1584 South 580 East
American Fork, Utah 84006
Tel: (801) 796-1411
Ashton@signcityonline.com

THE DAVE BAKER GROUP

Buyer's Guide & Graphic Design:
Dave Baker
Tel: (801) 557-1868
Bakergrouputah@gmail.com

SODEXO LIVE!

Facility Concessions Manager: Alisi Kaihau
Tel: (385) 301-2780
Alisi.Kaihau@sodexo.com

PERMITS & TAXES

UTAH STATE SALES TAX

Booth exhibitors performing Cash & Carry sales at the show are solely responsible for filing and securing a (TC-790C) Temporary Sales Tax License from the Utah State Tax Commission. You must confirm your license number with Greenband Enterprises in order to participate in the show. To file, go to <https://tax.utah.gov/sales/specialevents>.

FOOD SAMPLES

Exhibitors who process or distribute food in their normal course of business and would like to distribute food samples may do so, provided their food samples are no larger than bite size, and the beverages are no larger than three (3) ounces.

DEALER OFF-SITE SALES PERMIT

Each dealer must have an Off-Site Sales permit. Visit www.mved.utah.gov to acquire form application TC-758.

INTERNET / WIFI

Many exhibitors bring their own wireless hot-spots to avoid facility internet fees. Internet can be pre-ordered through the facility for hard-lines. Facility WiFi can be connected at show. WiFi is charged per device, per day. Contact Darren Satterwith at darrens@mountainamericaexpocenter.com or by phone at 385-468-2284. See [Page 14](#) for further details.

ADVERTISING & MEDIA

We fully support and encourage exhibitors to promote The Boat Show. To that end, The Utah Boat Show & Watersports Expo allows for the free use of our name, logo and various other protected properties by exhibitors in their marketing. Such Media can be found on Greenband.com.

Any use of such material in a manner that is adversarial or detrimental to the positive promotion of the show is strictly prohibited and automatically results in the immediate revocation of all license granted by Greenband for use of such materials. If you have any questions regarding our policy, please contact us.

STRUCTURAL ADDITIONS TO EXHIBIT SPACES

Whether you are a Dealer or Cash & Carry Exhibitor, the addition of physical structures to your event space offers the opportunity to maximize brand recognition, promote customer interaction, and to enhance the aesthetic appeal of your event space. Commonly used structural additions include visual/digital walls, risers, platforms, raised walkways, fencing, flags, advertisement additions and any and all constructed structures.

To ensure the safety of all persons present during the event, all structural additions must adhere to Mountain America Exposition Center's engineering standards. **ALL DOCKS, STAIRS AND RAISED PLATFORMS MUST HAVE SAFETY RAILS. ALL ENGINEERED STRUCTURES MUST HAVE PLATED FOUNDATIONS. ALL ENGINEERED STRUCTURES MUST BE SECURED USING OVERHEAD CROSS TRUSSES. ALL SINGLE AND DOUBLE LEG ENGINEERED STRUCTURES MUST BE SECURED TO THE CEILING.** See examples below.

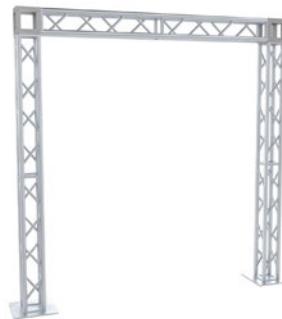
In order to ensure your structure is in compliance with the facility's policies, all proposed constructed structures are subject to review and approval by both Greenband Enterprises and Mountain America Exposition Center's Engineers. **You are required to submit a proposal of your intended structure to Braxton@Greenband.com no less than 60 Days prior to opening day for the show.** Timely submission will provide adequate time for formal review of your proposal's adherence to the above minimum standards as well as any potential impact your structure may have on the show's expected move-in schedule.

Failure to submit your proposal may lead to the automatic disallowance of your structural addition. Further, any proposal that is submitted and approved will still be subject to and must pass on-site inspection prior to show open. Any deviation from or failure to meet the standards of the facility policy is unacceptable and may lead to disallowance of your structural addition.

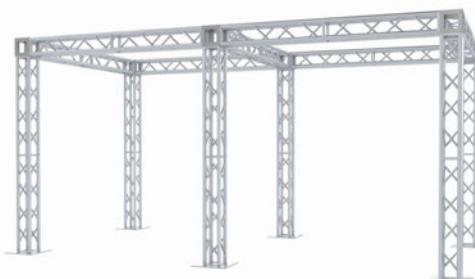
Example 1: Standard Plate Foundation



Example 2: A Standard Two-Leg Structure That Must Be Secured to the Ceiling



Example 3: A Standard 3+ Leg Structure Which Requires Cross Truss Supports



Certificate of Insurance Liability

In order to participate as an exhibitor, your business must secure liability insurance coverage for the event. The insurance coverage must meet the requirements as stated in the terms and conditions of your executed event contract. You must provide Greenband Enterprises, LLC with a copy of the formal certificate which evidences that you have secured the liability insurance and that it meets the required criteria. Please ensure that your Certificate of Insurance Liability ("COI") is provided to Greenband Enterprises LLC no later than 30 days prior to the start of the event. Failure to procure and submit the COI of your contractually obligated insurance coverage may be grounds for dismissal from the event. Further information and FAQ's may be found below. For further questions, call Greenband Enterprises at 801-485-7399. Submit your official COI to: Royal@Greenband.com

1. What is a COI? A Certificate of Insurance Liability is a document provided by your insurance carrier which represents that you have acquired liability insurance and the specifics of that insurance coverage. **Note: This should be a free or minimal expense addition to your existing liability insurance coverage.**
2. How is this different from your general insurance policy? While each business has different policy coverage needs that relate directly to their business operation, this coverage often does not extend to off-site business practices, such as our consumer show event.
3. What Should It Cover? The comprehensive certificate that you are required to provide us with should specifically warrant that you have acquired general liability coverage and all risk property insurance for our consumer show event. The insurance shall be primary, non-contributing, and shall provide coverage of at least \$1,000,000 for each separate occurrence.
4. How Long? It should cover the entire time of the event from the first move-in date to the last move-out date.
5. Who? It should relate specifically to your operation at our event and should insure both you (the exhibitor) as well as the following: Salt Lake County, Mountain America Expo Center, ASM Global, Greenband Enterprises LLC, and its Officers, Agents and Employees as additional insureds.
6. Certificate Holder: Greenband Enterprises, LLC should be listed as the appropriate Certificate Holder.
7. For further information, refer to the below excerpt taken from the Exhibitor Contract Terms & Conditions:

LIABILITY AND INSURANCE

The Exhibitor shall at its own expense obtain, maintain, and supply a copy of which to Greenband Enterprises, a comprehensive certificate of general liability and all risk property insurance policy acceptable to Greenband for a period commencing on the first move-in date and terminating on the last move-out date. The policy shall name SL County, MAEC, ASM Global, Greenband Ent. and its Officers, Agents and Employees as additional insureds and shall insure both exhibitor and said additional insureds against all claims of any kind arising from or in any way, in whole or in part, connected with the exhibitor's presence or operation at the show. This insurance shall be primary, non-contributing, and shall provide coverage of at least \$1,000,000 for each separate occurrence. Exhibitors without a current, valid certificate on file with Greenband will not be allowed to move into the show and will forfeit all exhibitor fees.

The Exhibitor is responsible to insure their own exhibit, personnel, display and materials from any damage or loss through theft, fire, accident or other cause and accepts all risks associated with the use of the exhibit space and its environs. The Exhibitor shall not make any claim or demand or take any legal action, whatsoever, against Greenband, the Show sponsors or the facility in which the Show is held, for any loss, damage or injury howsoever caused, to the Exhibitor, its officers, directors, agents, representatives, and employees or their respective property.

Neither Greenband nor the facility will assume liability for loss or damage, through any cause, of equipment, products, goods, exhibits or other materials owned, rented or leased by the Exhibitor.

Exhibitor is responsible for any facility damage you or your staff cause.

DECKING AND RISER RENTAL

Below is the Contact Information for two different quality local providers of decking and risers.



TAYLOR AUDIO & VISUAL

Stage Decking, Risers, And Audio/Visual Rental
12960 South Redwood Rd
Riverton, UT 8406
Tel: (801) 520-1699
Max@TaylorAV.com

UPSTAGE RENTALS



I understand that you are in need of stage decks for the upcoming Boat Show at the Mountain America Expo Center. Upstage is based out of Salt Lake City and we have decks available to help you with your space. Not only do we have the decks, but as the largest labor provider in the state for the industry we have the manpower to get your space set up quickly and efficiently so you can start backing boats!

I would love the chance to talk with you and customize a plan to make this a smooth transition.

Please contact me at:

Burke Burkhardt

Upstage Companies V.P

1442 s 700 w

Salt lake City, UT 84104

O. 801779-3030

C. 334-796-1913 (preferred method of contact)

burke@upstagecompanies.com



P.S. On top of stage decks we are a full service AV company and can help you with lighting, audio, video, special effects (CO2, sparks, fog, bubbles...) and even TV's on stands up to 80".

EVENT TECHNOLOGY SERVICES

INTERNET, TELEPHONE
COMPRESSED AIR, WATER/DRAIN, NATURAL GAS



Internet: Wired
Internet: Wi-Fi
Telephone

Note: MAEC Premium WiFi service does not need to be ordered on the order form. Just connect to the network and open your browser. You will be redirected to a portal where you can set up an account and purchase the service.



Compressed Air
Water Fill & Empty
Water Connection
Floor Drain
Natural Gas

- For support on existing orders, or questions about our services, call us at **385-468-2284**.
- To place a new order, use the QR codes to access our onsite order forms or call us and we will bring an order form to you.

(385) 468-2284

facilitieservices@mountainamericaexpo.com
www.mountainamericaexpo.com



Sandy City Fire Department Electrical Guidelines Examples For The Mountain America Exposition Center



Proper Way To Use Your Surge Protector



Approved Plug End With Ground



Know The Proper Size Power Supply For The Total Amps Used



No Surge Protection



No Ground

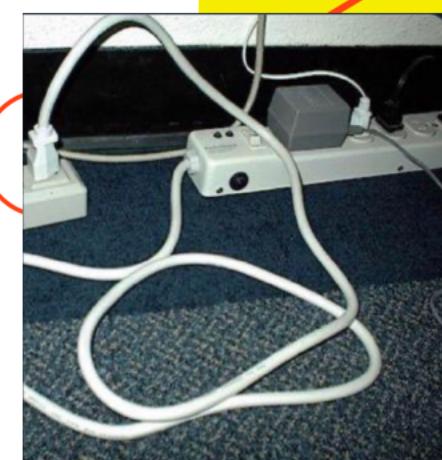


NO Daisy Chaining Of: Power Cords,
Surge Protectors,

Or Outlet Splitters.



NO Homemade Power Splitters
Allowed EVER, For Any Reason.



Battery Powered Electric Outlets (BPEO)

SMG retains the right to provide and charge for utility hook-ups, including electricity, for the Event and any of its demands. This service may be provided by SMG through a third-party contractor. Battery powered electric outlets are permitted under the following conditions:

- BPEO is intended to power a small electronic device (like a tablet or cell phone).
- BPEO is UL listed or Classified UL
- BPEO cannot accept a two or more-pronged plug

Show management is responsible for enforcing this policy. Refer to the images below for examples of permitted and prohibited equipment at the venue.



PERMITTED



PROHIBITED

THE UTAH BOAT SHOW & WATERSPORTS EXPO

ACCOMMODATIONS & AMENITIES

- Complimentary hot breakfast
- Indoor pool, hot tub and fitness center
- High speed wireless internet
- Plenty of large vehicle/ bus parking
- 24 hr. laundry facilities

SPECIAL GROUP RATE OF \$112

**YOUR CHOICE OF 1 KING
SIZE BED OR 2 QUEENS**



**JANUARY 29
- FEBRUARY 1
2026**

Mention:

[Boat Show](#)

when booking
over the phone at
801-523-8484 or
[Book Online](#)

 **Best
Western
PLUS**
CottonTree Inn

Contact Kris Larson
with any questions at
[KRISL@COTTONTREE
MANAGEMENT.COM](mailto:KRISL@COTTONTREEMANAGEMENT.COM)

WHERE TO STAY

Salt Lake City lodgings offer visitors superior value compared with many other cities its size. Most hotels are close to entertainment, restaurant & shopping districts. Airport area hotels are available, but downtown Salt Lake & Sandy locations offer a more diverse selection. The winter ski season and holiday events attract many visitors, so make reservations well in advance for those times.

The Mountain America Exposition Center is located in Sandy, Utah 9 miles south of downtown Salt Lake City. The exhibition Center is 18 miles from Salt Lake City International Airport. For your convenience, below is a sampling of accommodations close to the Mountain America Exposition Center; it is not intended to be a comprehensive or even recommended list.



Best Western CottonTree
10695 S. Auto Mall Dr.
Sandy, Utah 84070
(801) 523-8484



Holiday Inn Express
10680 S. Auto Mall Dr.
Sandy, Utah 84070
(801) 495-1317



Courtyard by Marriott
10701 S. Holiday Park Dr.
Sandy, Utah 84070
(801) 571-3600



Residence Inn by Marriott
270 West 10000 South
Sandy, Utah 84070
(801) 561-5005



Hampton Inn
10690 S. Holiday Park Dr.
Sandy, Utah 84070
(801) 571-0800



Econo Lodge
7263 Catalpa St.
Midvale, Utah 84047
(801) 561-0058



Hyatt House
9685 S. Monroe Street
Sandy, Utah 84070
(801) 304-5700



Fairfield By Marriott
6433 South Highland Dr.
Holladay, UT 84121
801-406-1066



Ramada
12605 Minuteman Dr.
Draper, Utah 84020
(801) 486-2400



Super 8 Motel
10722 Frontage Rd
South Jordan, Utah 84095
(801) 553-8888



Hilton Garden Inn SLC
277 West Sego Lily Drive
Sandy, Utah 84070
801-352-9400



Sleep Inn
10676 Frontage Rd,
South Jordan, Utah 84095
(801) 572-2020

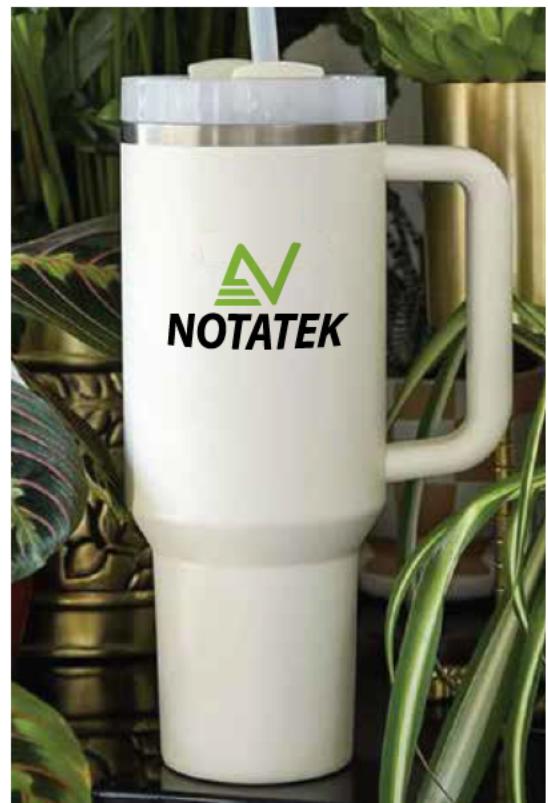


Holiday Inn South Jordan
10499 S Jordan Gateway
South Jordan, Utah 84095
(801) 553-1151



The Grand America Hotel
555 Main St
Salt Lake City, UT 84111
(801) 258-6000

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Contact Ashton Sanford 801-796-1411 or ashton@gonotatek.com