SINCE 1965: THE UTAH

BOAT SHOW

& WATERSPORTS EXPO

FEBRUARY 4 - 7 2027

MOUNTAIN AMERICA EXPO CENTER

FUTURE SHOW DATES:

February 3-6, 2028 | Jan 31- Feb 3, 2030

February 1-4, 2029 | Jan 30 - Feb 2, 2031

WHY ARE OUR SHOWS SUCCESSFUL? BECAUSE WE PROMOTE!

- Outdoor: Bustails, Billboards, and Digital Boards
- TV, Radio and Live Remotes
- Internet Banners on TV and Radio websites
- E-mail and Text Blasts
- Online Ticket discounts
- Extensive Social Media

abc4 UTAH | Utah's CW 30 | KSL SPORTS ZONE | FM100.3 Better Music Better Work Day | KSL.com









greenband.com
801.485.7399
On Instagram @UtahBoatShow

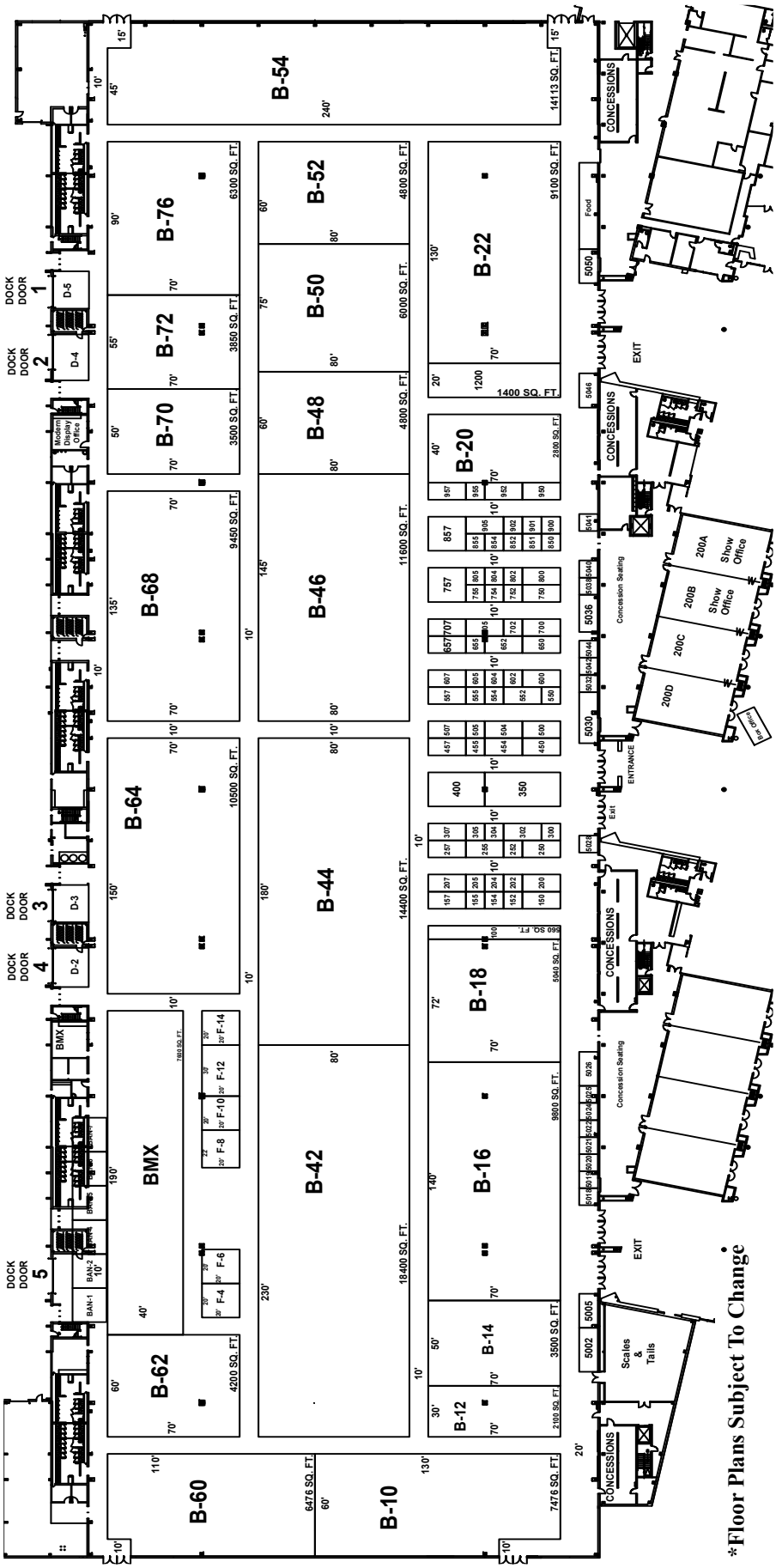
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*Floor Plans Subject To Change

SHOW HOURS

Thursday, February 4th ..... 2 pm to 9 pm
Friday, February 5th ..... Noon to 10 pm
Saturday, February 6th ..... 11 am to 9 pm
Sunday, February 7th ..... 11 am to 6 pm

MOVE-IN SCHEDULE*

Monday, February 1st ..... 11 am to 9 pm
Tuesday, February 2nd ..... 9 am to 9 pm
Wednesday, February 3rd ..... 9 am to 9 pm
Thursday, February 4th ..... 9 am to Noon
(No Move-in after 12pm on opening day)

MOVE-OUT SCHEDULE*

Sunday, February 7th ..... 6:15 pm to 11:55 pm
Monday, February 8th ..... 8 am to 5 pm
(No move-out before 6:15pm on Sunday)

BOOTH SPACES

BOOTH SPACES are reserved for surf boards, water skis, wakeboards, SUPs, tubes, lights, audio, video, security, towers, covers, wraps, coatings, awnings, storage, platforms, morrings, docks, lifts, decking, bumpers, hitches, e-bikes, scooters, travel, guides, resorts and much more. Not sure if your product is a good fit for the show? Give us a call! 801-485-7399.

ACCESSORY BOOTH RATES

10X10	$1,695	10X30	$5,085
10X20	$3,390	20X20	$6,780

Note: Add $150 for each booth with a corner.

ALL SPACES INCLUDE:

- Exhibitor listing and link on event website.
- Listing in the official show buyer's guide emailed to over 50,000+ qualified subscribers.

BULK EXHIBIT SPACE RATES (Dealers only)

* No accessories or vehicles are allowed in bulk boat space.

1,000 sq. ft. min	$15.00/sq.ft.
2,001 - 3,000 sq.ft	$7.75 /sq.ft.
3,001 - 4,000 sq.ft	$6.95 /sq.ft.
4,001 - 5,000 sq.ft	$6.75 /sq.ft.
5,001 - 6,000 sq.ft	$6.25 /sq.ft.
6,001+ sq.ft	$5.85 /sq.ft.

ADDITIONAL MARKETING OPPORTUNITIES

- Banners above the BMX stunt team
- Ad on digital signs located throughout the show
- Ad in digital buyer's guide (Contact Dave Baker)
- Logo on E-tickets
- Entrance bag rights

RESERVE SPACE NOW

Contact us 801.485.7399
Debra Greenband ~ dmgreenband@greenband.com
Jon Greenband ~ jon@greenband.com
Royal Miller ~ royal@greenband.com
4525 S. 2300 E. Suite 200, Salt Lake City, UT 84117
Greenband.com UtahBoatShow.com

*All Floor Plans, Rates, Dates and Times are subject to change without notice. For up-to-date information, call us or visit greenband.com.