

SINCE 1965: THE UTAH

BOAT SHOW

& WATERSPORTS EXPO

JAN 29 - FEB 1
2026

MOUNTAIN AMERICA EXPO CENTER

FUTURE SHOW DATES:

February 4-7, 2027 | February 1- 4, 2029

February 3-6, 2028 | Jan 31- Feb 3, 2030

WHY ARE OUR SHOWS SUCCESSFUL? BECAUSE WE PROMOTE!

- Outdoor: Bustails, Billboards, and Digital Boards
- TV, Radio and Live Remotes
- Internet Banners on TV and Radio websites
- E-mail and Text Blasts
- Online Ticket discounts
- Extensive Social Media



greenband.com

801.485.7399

On Instagram @UtahBoatShow

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*Floor Plans Subject To Change

*Move-in and move-out times subject to change. Please refer to exhibitor manual. Floor plan and rates for exhibit space subject to change without notice. For an up-to-date floor plan visit greenband.com
***Surveyed at the 2025 show.